

SOUTH PARK SPECIAL COLLECTOR'S COVERS! #1 of 2 GET 'EM BOTH!

TO TOMALLES DEPARTMENT
Applies to all
Reader Mail...2

MAD

IND

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Look, dudes! Alfred's
here in South Park!
WHAT NEXT?



#371 July 1998 Our Price \$2.50 Cheap!

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An important message from MAD's Director of Business & Development,

DAN BROWN



In troubling times such as ours — and by "ours" I mean yours and mine, not someone else's, which would be their troubling times, not ours — people — and by "people" I mean us, not those others who aren't us but them — well, I'm sure you know what I'm getting at.

MAD — and by "**MAD**" I mean **MAD** — **MAD** is a magazine whose time is and continues to be. It defines who we are and where we've been and where we are hoping to go if we can only find the money and get some time off. No reasonable person would argue with that.

And so it's with that in mind — and by "that" I mean this, which is what I am about to say: I don't wear a green suit with a question mark because I look attractive in it. I wear it because I must. A man must do what a man must do. And so must a woman. We are all one in nature's garden.

*Given all this, subscribing to **MAD** makes perfect sense. To you and me. Us.*

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MAD

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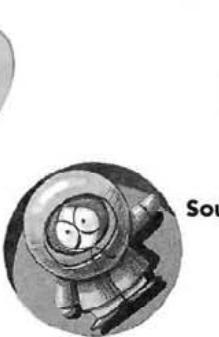
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the usual gang of idiots

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"There is more poetry in the simple song of a bird than in any 10 symphonies,
except all the poetry tends to be about worms!" — Alfred E. Neuman



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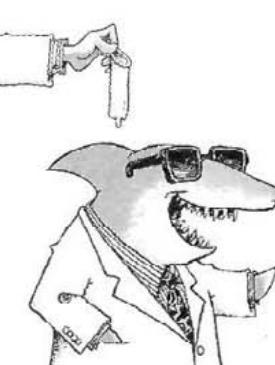
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FRONT COVER ARTIST: SAM VIVIANO

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FRONT COVER WRITER: DESMOND DEVLIN

BOOSE WAVY RADIO WRITER: J. PRETE



DEPARTMENT
LETTERS • AND • TOMATOES

Flags at Spy Headquarters are flying at half-mast due to the recent death of "Spy Vs. Spy" creator Antonio Prohias. Antonio, who retired about 10 years ago, died in Florida on February 24th. The strip has run and will continue to run thanks to the talents of many MAD contributors, including Duck Edwing, Bob Clarke, George Woodbridge, Dave Manak and, most recently, Peter Kuper. The following are a sampling of the many kind letters we received from saddened readers:



ANTONIO
PROHIAS
1921-1998



The envelope Tom Anderson's letter arrived in was also a tribute to Prohias.

"Spy Vs. Spy" was the first thing I read in MAD Magazine. My father was a big fan of MAD and had a pile of them in his closet. When my brother and I discovered them, back around 1963, I was only three years old. Since I couldn't read at the time, I looked for the features without words. Antonio Prohias' and Sergio Aragones' art always made the magazine worth thumbing through. As I got older, I would go back and read the same issues and found more and more to enjoy as I learned about the world.

In 1975, I was 15, and my family took a trip cross-country from California to New York. While in New York City, my brother Bob and I begged our parents to let us visit the offices of MAD Magazine. My father agreed, and circled the block for a half hour while we ran up to the 13th floor of the Madison Avenue offices. When we arrived, the secretary asked if we had an appointment. Oh no! We had come so close and now it looked like we wouldn't get to see anything. We explained we had come all the way from California and this was our only chance to visit. Just then, the door opened, and MAD Editor Al Feldstein smiled and welcomed us inside. Wow, we're in! As we walked down the art-covered hall to the large layout/art room, we saw Leonard Brenner pasting type down on some art. Al had given each of us a "cheap crummy souvenir" — a mini poster of the whole staff, which we excitedly got everyone there to autograph for us.

My condolences to all on the passing of Antonio Prohias. His "Spy Vs. Spy" cartoons were probably my first exposure to the magazine in my early youth, because they were the only things I could understand!

Matt McCullar
Arlington, TX

I was saddened to learn of the passing of Antonio Prohias. As a young man in the early '60s, I eagerly awaited each new issue of MAD magazine, primarily for the "Spy Vs. Spy" episodes. Prohias was truly original and brought great mirth to all who read his work.

Jay West
west@dawgnet.net

This is just to express my sadness at learning of Mr. Prohias' passing away. His cartoons have been, since I was a kid, the source of much fun, and God knows we need that. He will be sorely missed.

Nuno Miranda
mib@ip.pt

I was saddened to learn today of Antonio Prohias' passing. His work inspired me quite a bit as a kid, and still does today. I send love to his family and friends. I'd love to see what he's drawing now. Heh...Bet he gives God a grin or two!

Bradly Peterson
drama@fastlane.net

Antonio Prohias was pencilning one of his "Spy Vs. Spy" features. When we asked him for an autograph, he smiled, looking up from his art table, and asked "Who am I?" I said "Al Jaffee?" "No," he said, "I am Antonio Prohias!" And with that, he took the souvenir sheet with all the printed self-characters of the artists on it, and proceeded to show us who he was. He drew the Black and White Spies with their noses tied together in a knot. Then he asked my name, and wrote "To Tom Anderson, MADly — A. Prohias." I thanked him while shaking his hand. I was so happy to meet the man who drew something I had enjoyed for all those years. What a thrill it was.

As the years went by, I would still get every issue of MAD. One day I noticed that Antonio no longer drew "Spy Vs. Spy." Then I learned that he was in poor health in Miami. In 1997, I tracked down his address and wrote him a nice letter reminding him of the 1975 visit to MAD and how much I had enjoyed "Spy Vs. Spy" all those years. A few months later, his daughter Marta wrote me for her father, expressing thanks for the letter and that it made him happy. I was sad when I learned he died. I remember him fondly and with admiration. He once took the time for me, making me very happy, and now I take the time to let others know what a truly kind and talented man Antonio Prohias was.

Tom Anderson
Birmingham, AL

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MADtv

In recognition
of Antonio
Prohias' work,
the creators of
MAD TV dedicated their
March 7th show in his memory.



In Memory Of
ANTONIO PROHIAS
January 17, 1921 - February 24, 1998

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PROHIAS MUMBLINGS @aol.com

He was the best — Enemigo... I love his creations and I hope he will rest in peace — Porche514... R.I.P. I hope he will live on through his work — PsychoCody... When I was very young back in the 60s, two things defined the Cold War for me: *Get Smart* and *Spy Vs. Spy*. I will miss Antonio Prohias! — ALMSUSIE... Antonio Prohias' spirit will live on forever in the pages of MAD. His design will be emulated for years to come. Thank you Antonio. — Voonplatz... I will always think his work is great and I wish him luck in the afterlife. — IMANW007... Goodbye to a very talented man from a fan that will remember him fondly. — Me4kix... Great cartoonist. The world will miss his talent. — Prune 8733... Antonio Prohias was one of the greatest cartoonists (and most devious minds) the world has seen. May he make us, and others, chuckle in the afterlife. Rest in Peace. — SincaNuevo.



HOW TO REACH US

Please Address Correspondence To: MAD, Dept. 371, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

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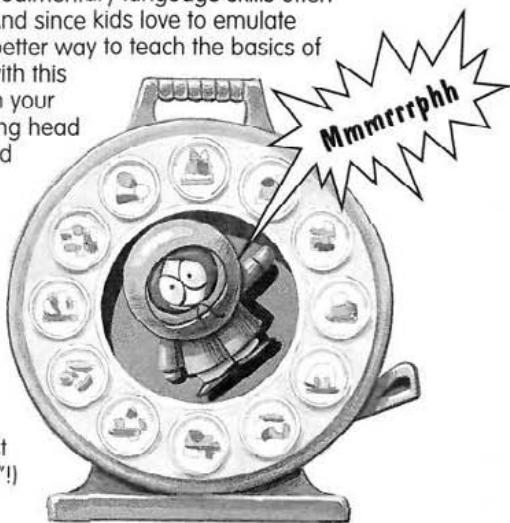
OH MY GOD! THEY SOLD KENNY! DEPT.

Cable subscribers, animation fans and fart joke lovers agree: "South Park" is the hottest show to hit the air in years. It's already Comedy Central's top-rated program EVER! (Of course, to do that, it only had to beat 1996's "Paul Rodriguez Presents: The Best of the Chuckle Hut.") Anyway, it's obvious that the powers-that-be won't rest until they've squeezed every profitable drop out of the series. They've already got more products out for you to buy than "South Park" episodes for you to watch! But will the greedheads stop at stickers, T-shirts, greeting cards, calendars, posters, caps? (Does Cartman share his Cheesy Poofs?) Comin' at you faster than Mecha-Leonard Maltin, it's...



THE KENNY McCORMICK SPEAK & SAY

Youngsters learning rudimentary language skills often need an extra boost. And since kids love to emulate their TV heroes, what better way to teach the basics of communication than with this educational toy? Watch your child imitate the spinning head of Kenny as it stops and says, "Mmmrrph," "Rrmmrrr rmmml," or "Fmmmmrrr wrrrm-mffff." Language can inspire and persuade, but it's never as powerful as when it's used to confuse and exclude. Your kids will say a big "thank you!" (At least, that first word MIGHT be "thank"!).



ODDBALL CELEBRITY CAMEO COLORFORMS

Leave the endless superstar wisecracks to the late-night talk shows. "South Park" goes after those hard-to-locate (or even recognize) targets, like Philip Glass, Patrick Duffy and Tina Yothers. Now you can join the esoteric excitement with these Oddball Celebrity Cameo Colorforms. Comes with all your, um, favorites!



JIU-JITSU JESUS

Smite thine enemies with these loving, but paralyzing, action toys! Busted are the meek, as you deliver unto the Beast-master a good ass-whipping. Kiss your other cheek goodbye! He's back... and He's pissed! (Opponents Santa Claws and Stretch Satan sold separately.)





TOYS & PRODUCTS

Coming to a Shelf Near You!

STAN'S SILLY STRING DISPENSER

Relive your first tentative, tender experience of romantically-induced projectile vomit, with this Stan Marsh-shaped can of Silly String! Press the nozzle in Stan's head, and BLUGGGHHH!!! The way to a Stan's heart is through his stomach, and you'll be spewing chunks o' love for up to 25 feet! (Also available: Kenny's Explosive Diarrhea Silly String Dispenser!)



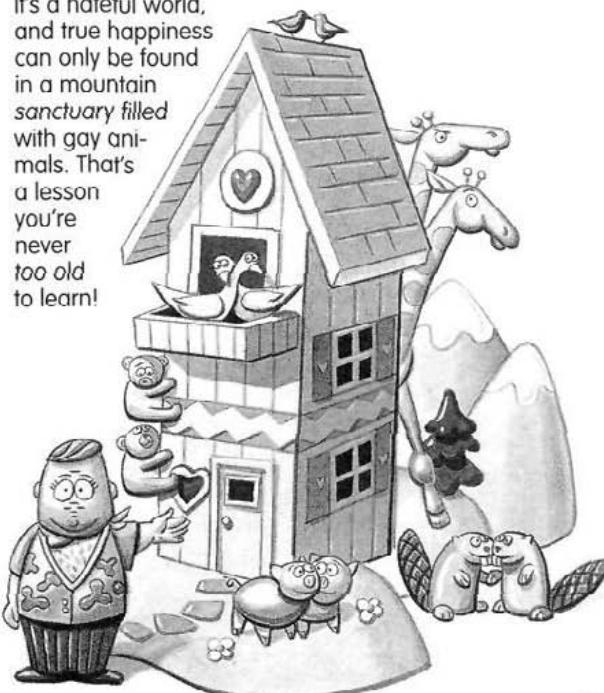
MR. HANKEY HIGHLIGHTER

Perfect for the student in your life. Avoid the inky, unnatural fumes caused by the usual yellow markers with Mr. Hankey's natural fumes! Cramming for finals is always a tight squeeze, but with help from the Christmas Poo, it'll all come out right in the end. Why settle for a #2 pencil when you can have **actual #2?** And what a surprise for the next student who opens that schoolbook! The Mr. Hankey Highlighter makes a great stocking stuffer - hidey-ho, ho, ho!

from the day of his first "morning wood" well
his "sexy sixties,"² the American male spends most of
ing hours thinking about females.³ We have a cert
he says quo⁴ that makes them so very, very
"normal" (e.g.⁵ for every one woman who
has sex with a man, there are 100 men who have sex with
her).⁶ This is a fact.

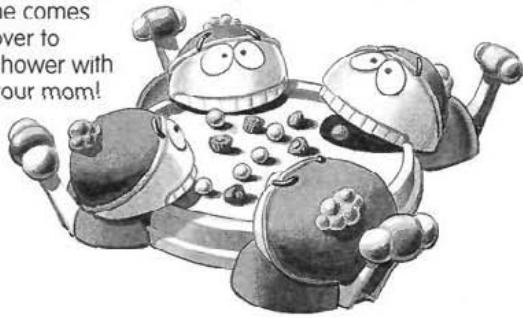
BIG GAY AL'S BIG GAY ANIMAL SANCTUARY ACTION PLAYHOUSE

Barbie and Ken's Malibu Dreamhouse just a little too stodgy? Dump the convertible, the swimming cabana and the 2.3 kids and move on up to the wildlife side! Whether you're a homo hippo, queer quail, or even a closet clam, you'll find full acceptance at Big Gay Al's! It's a hateful world, and true happiness can only be found in a mountain sanctuary filled with gay animals. That's a lesson you're never too old to learn!



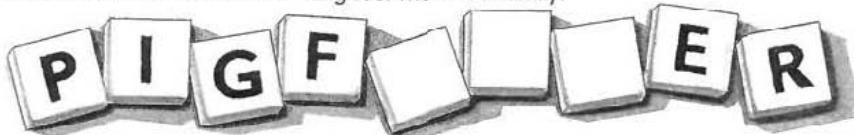
HUNGRY HUNGRY CARMANS

You've gotta keep your fingers movin' and your mouth a-flappin' in this fast-moving battle of reflexes and unpleasant gluttony! Scarf up more Cheesy Poofs and Snacky Cakes than your dildo opponents, and you kick ass! Totally! But let those hippies take what's rightfully yours, and all your barely-concealed feelings of worthlessness will spring to the surface. Play it with your friends, or with that hairy park ranger who you're supposed to call your uncle whenever he comes over to shower with your mom!



COMEDY CENTRAL SCRABBLE

Like the classic Parker Brothers game on which it's based, Comedy Central Scrabble players combine luck and knowledge to form words and amass points. But since this is basic cable, this version includes a mere 75 letter tiles and over 300 blank ones so that your barely-bleeped words can be legally played! There's even one special umlaut tile so you can curse in Swedish! Fun for the whole f**king foul-mouthed family!



TRIVIAL PURSUIT: THE MR. GARRISON EDITION

TV, history, sports, music – it's all so laughably easy when the answers make empirical sense! But for those who want a real challenge, try the Mr. Garrison edition of the popular board game, featuring facts that exist only in the twisted, tormented mind of South Park's sickest educator. To keep up with his aberrant theories, you need to be just a little bit more than a trivia whiz – you need to be a functional lunatic! And remember, there are no stupid questions...only stupid people!

QUESTIONS

- (G) Who discovered France?
- (E) Why didn't *Scent of a Woman* win the Oscar?
- (H) What was the cause of America's Civil War?
- (A) Which one of Shakespeare's works did he write while on the moon?
- (SN) What does the offspring of a pig and an elephant look like?
- (SL) Why does society treat its athletes better than its other citizens?

ANSWERS

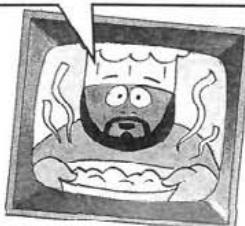
- (G) Christopher Columbus, after he freed the Hebrews from Napoleon.
- (E) Because the Japanese Mafia controls Hollywood with a little yellow fist.
- (H) Gay Mexicans.
- (A) The original pilot for *Blossom*.
- (SN) That's not really important for you to know.
- (SL) Because they're better people.



COOKIN' RUMPLESCRUMPTIOUS RECIPES WITH CHEF VIDEO

The taste of the school cafeteria in the comfort of home? Sounds too good to be true! But with this handy tape, you can enjoy somewhat flavorful sensations like Vegetable Medley or Salisbury Steak Casserole, just by following Chef's very private step-by-step instructions. Eat up, children! Here's Chef preparing one lip-smacking sample:

Okay, folks, next up is my famous Oyster Pot Pie in Love Gravy! This recipe serves two – or three, if you can swing it! You'll need: a dozen oysters, a chilled bottle of '97 chablis and a burnin' log of love!



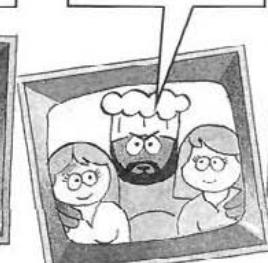
First, take the phone off the hook! Then, you heat the fireplace to 450 sweet degrees! And then...



I'm gonna bend you over the hibachi
And then undo your zipper!
You'll be Joanie to my love Chachil!
Blast off to my Big Dipper!



But it's my meat thermometer
That will really make you squeeeal!
And when I add some spices
You'll know tonight is real!



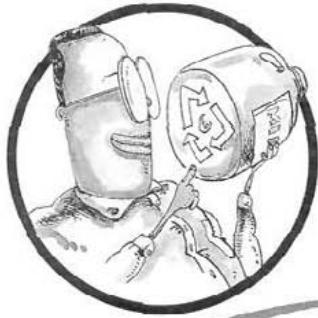
Oh yeah, love,
Love Gravy!
I'm sayin' love,
Love Gravy!
Love, love, love
gravy, yeah,
Sweet mama, love
gravy, give it,
Give it, ugghh...





THE SCHMUCKS STOP HERE DEPT.

Our heroes are back and in their latest adventure they take on something really big. (No, not Ricki Lake!) Making sure that planet Earth as we know it will be around for the next millennium! However, if this means that we have to deal with these two morons for many more years, we say get out those aerosol cans and bring back the Big Mac Styrofoam containers! Here's...



Melvin & Jenkins' GUIDE TO SAVING THE PLANET

Jenkins

Before leaving the beach, Jenkins carefully polices the area to pick up any soda cans, wrappers or other debris.



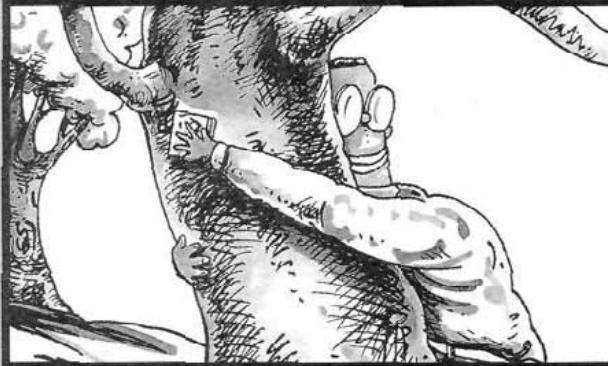
Melvin

Melvin writes obscene messages on Styrofoam beer coolers and sends them toward Europe.



Jenkins

Jenkins is glad that the music industry did away with those long cardboard packages CDs used to come in, because they wasted so many trees.



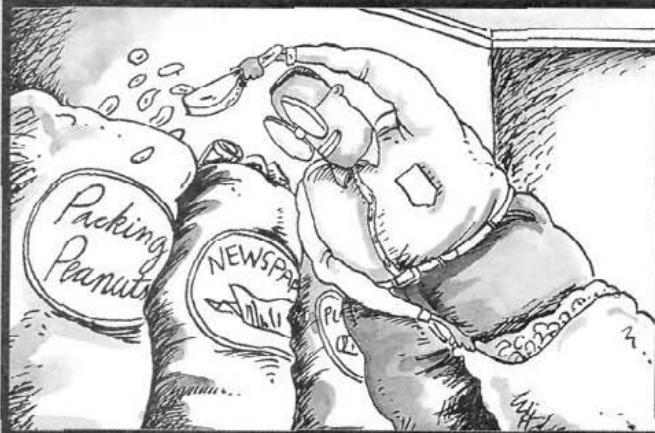
Melvin

Melvin is glad about the switch too, because the smaller packaging lets him hide twice as many CDs down his pants when he sneaks past those dimwit guards at the Record Hut.



Jenkins

Jenkins takes care to properly recycle the Styrofoam packing peanuts after buying a large appliance.



Melvin

Melvin is hustled out of the city zoo, screaming, "Fine, let the stupid elephants starve!"



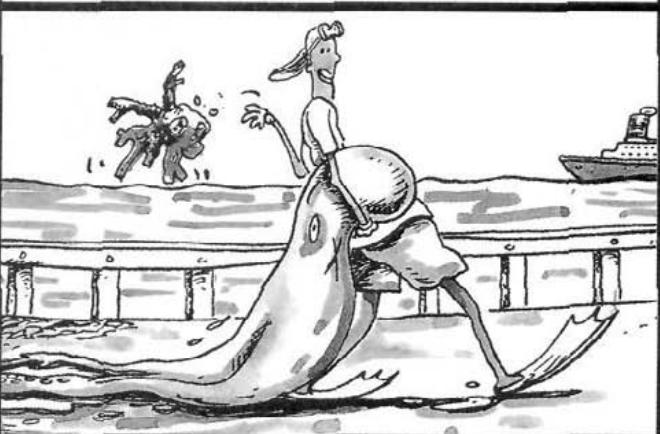
Jenkins

Jenkins goes deep-sea diving in pristine waters, and gains a new appreciation of the impregnable mysteries of the sea.



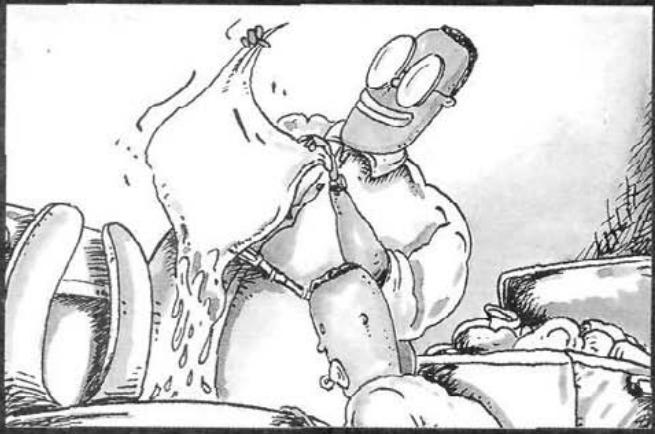
Melvin

Melvin leaves an 18-pound hunk of coral on the side of the highway, after deciding that it wouldn't make that good a doorstop after all.



Jenkins

Jenkins uses and re-uses cloth diapers, so as not to add more plastic to our nation's landfills.



Melvin

Despite being childless, Melvin buys plastic diapers, in case the game goes extra innings.



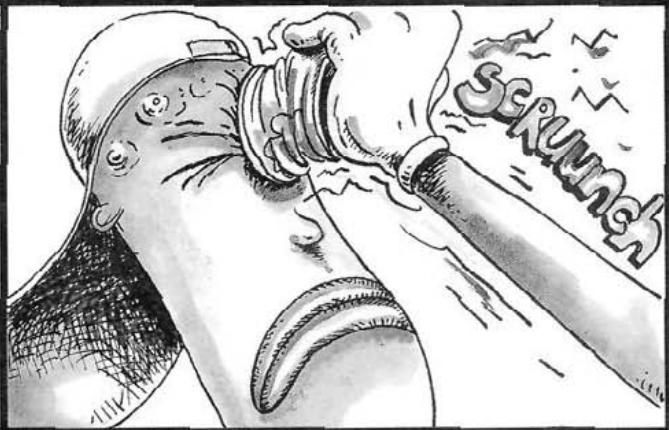
Jenkins

Jenkins brings his empty cans down to the recycling machine to be crushed for re-use.



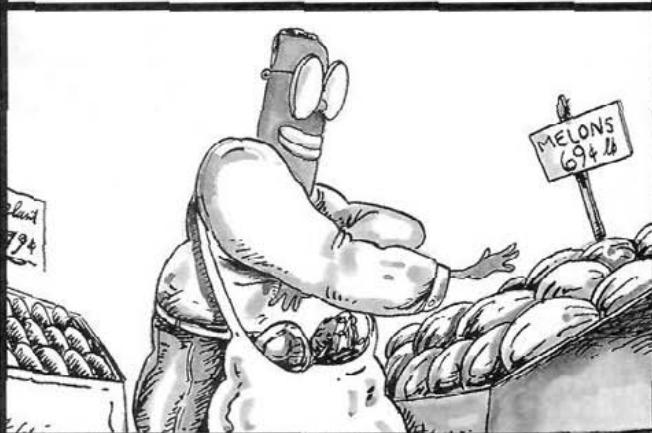
Melvin

Melvin figures why bother going all the way down to the center to crush cans, when his forehead is only inches away.



Jenkins

Jenkins brings his own reusable carry bag for every trip to the supermarket.



Melvin

Melvin orders the cashier to quadruple-bag the one copy of TV Guide that he totes the half-block to his home, "just to be on the safe side."



Jenkins

Jenkins finds himself shouting in anger at the TV screen while watching a documentary about baby seal hunting.



Melvin

Melvin is equally angry, yelling, "Choke up on the damn bat!"



...extensive child pornography collection...

...reported hearing demonic voices...

...history of mental problems...

...shallow grave...

...pilot error...



...asphyxiated on her own vomit...

MISFORTUNE TELLERS DEPT.

Andy Warhol said "Someday everybody will be famous for 15 minutes," and with the explosion of TV news coverage, he may have been right! All we know is, should you, the average Joe, ever find yourself in the public eye, the following are...

PHRASES YOU NEVER WANT TO HEAR

...gruesome discovery...

...charred remains...

...neighbors complained of a foul odor...



...horrified onlookers...



...deadly shards of glass...

...identified by dental records...





...bound with
duct tape...



...a grim-faced police
spokesman said...



...tainted meat...



...as co-
workers
scram-
bled for
cover...



...skeletal
remains...



...a hiker's
chance
discovery...

IN NEWS REPORTS ABOUT YOURSELF



...hail of bullets...



...required over
700 stitches...



...covered in
his own
excrement...



...three times
the legal blood
alcohol limit...



...counseled griev-
ing classmates...



...rescuers watched
helplessly...



...flesh-eating
bacteria...





PLAYING THE RACE CAR DEPT.

Car racing, the sport of kings!
No, wait — that's horse racing. Let's try again. Budweiser, the king of beers! Yeah, that's better! And there's nothing that goes better with a nice cold beer than car racing! We've never been to one of these stock car speedfests ourselves and wanted to learn more about them. So we found a NASCAR fan who could write legibly (which was no easy task!) and asked him to attend a race and jot down the sights, sounds occurrences and observations that make up...

200 LAPS IN THE LIFE NASCAR

Lap Minus 10: Finally found my seat — a cold, hard, twelve-inch stretch of aluminum to plant my butt on for the next four hours. It's the best \$70 I've ever spent!

Lap Minus 2: As I watch the drivers line up behind the pace car I pop open a nice cold beer. One brewski down, 18 to go!

Lap 0: They're off!

Lap 1: Hope for a crash.

Lap 5: Hope for a crash.

Lap 17: I tell the babe in front of me that "I can drive like that!"

Lap 18: Quickly look away when the babe's boyfriend comes back with \$439 worth of Dale Earnhardt merchandise and a Confederate flag tattoo on his shoulder.

Lap 22: My eyes begin to swell and tear from the exhaust fumes and burning Rubber. COOL!!

Lap 24: Nuts! Down to four beers. Will need to make a run back to the car for the second cooler soon. Hope I remember where I parked.

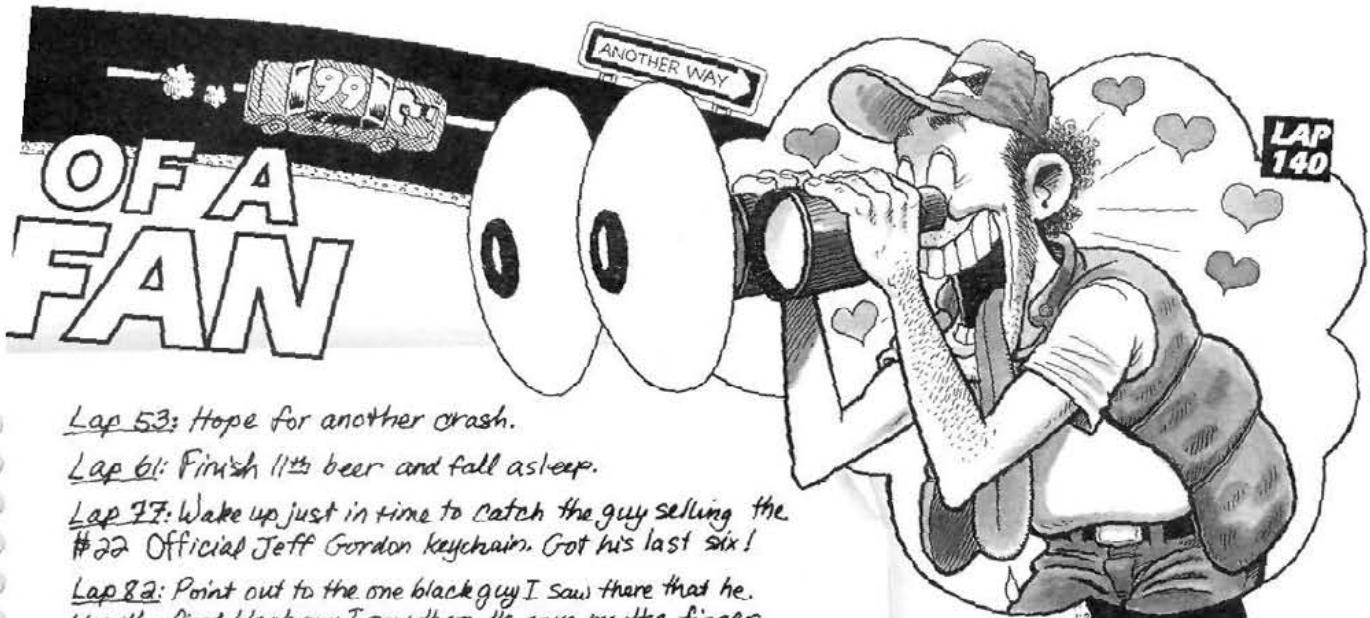
Lap 30: Doze off, dreaming of a crash.

Lap 46: Wake up to the sound of 100,000 people "oohing" at a crash.

Lap 47: Can't see anything because everyone in front of me is standing.

Lap 48: Stand up and feel a little dizzy. Must have gotten up too fast. Better have another beer to level myself off.





Lap 53: Hope for another crash.

Lap 61: Finish 11th beer and fall asleep.

Lap 77: Wake up just in time to catch the guy selling the #22 Official Jeff Gordon keychains. Got his last six!

Lap 82: Point out to the one black guy I saw there that he was the first black guy I saw there. He gave me the finger.

Lap 94: Wonder if the boneheads who sponsor racing teams realize the corporate logos they pay so much to plaster all over the cars can't be read when they're flying by at 200 mph.

Lap 100: Decide that it would be a good time to go to the can. Turns out 20,000 other people thought the same thing.

Lap 121: On the way back from the can, wonder how the hell the drivers can last for the whole race without going.

Lap 123: Remember the drivers aren't drinking. I always wondered why beer isn't allowed in the racing cars. Now I know. Good rule!

Lap 129: Try some of that chewing tobacco that they were giving away to the kids before the race. Not bad! Not bad at all!

Lap 134: Can't stop giggling uncontrollably after I see a pit crew member get hit by a runaway wheel.

Lap 136: The guy next to me just told me to "Shut the @#\$% up!!"

Lap 140: My eyes nearly pop out of my head when a blonde in turn four flashes her boobs.

Lap 141: Curse myself for not bringing my camcorder.



200 LAPS IN THE LIFE OF A NASCAR FAN

LAP
200

Lap 152: While watching a fight in another section, I miss a real good crash.

Lap 158: Started to think that it's stupid to sit and watch 40 cars go round and round in circles for four hours. I mean, it's pointless to waste this much time when I could be home with my kids and — oooh, was that a crash in turn three??

Lap 174: As a heated battle for first began, the people in front of me took 10 minutes to pack up, block my view and head for the bathroom.

Lap 175: Now that I think about it, I desperately need to use the crapper again too. Hope I don't miss a crash!

Lap 179: Run back to my seat to see that the entire top 10 running order changed and I didn't know how.

Lap 180: Find out from the guy next to me that I missed the best crash of the day.

Lap 188: Wonder how the pit crew member who got hit with that runaway wheel is doing and whether I can buy the wheel as a souvenir.

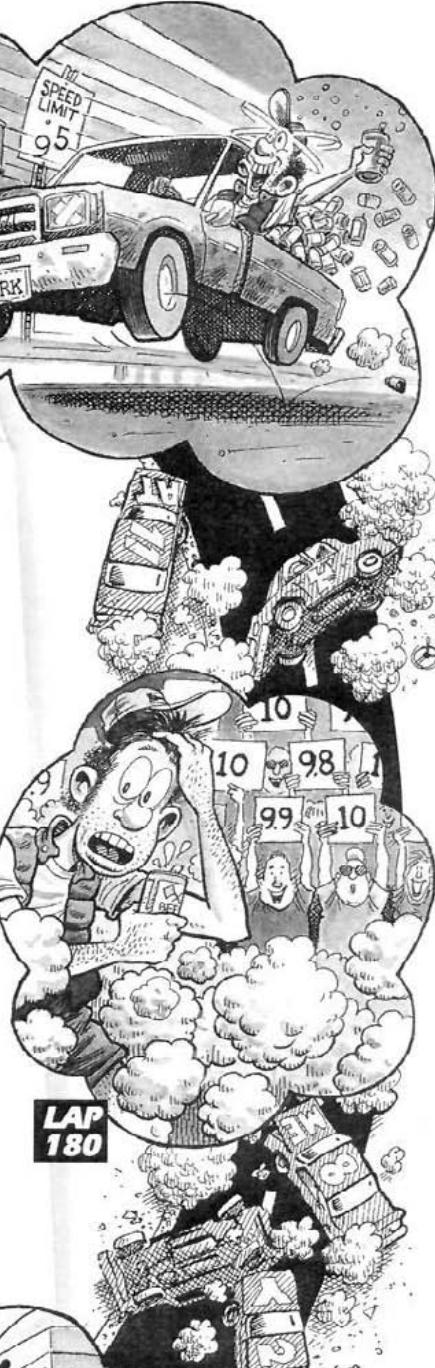
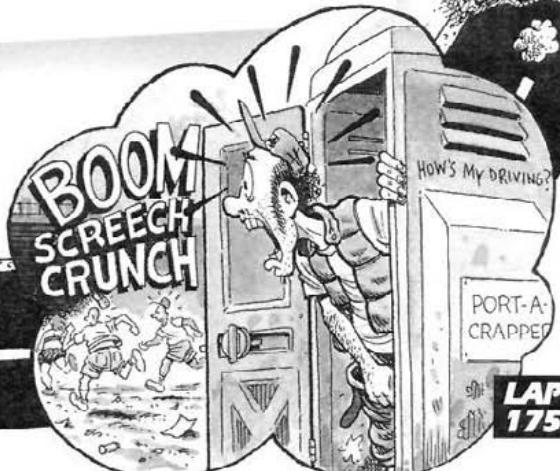
Lap 197: Hope for one more flash by that blonde in turn four.

Lap 198: Hope for one more crash.

Lap 199: If I could have just one wish granted, which would it be: the flash or the crash? Tough one.

Lap 200: Race over. Decide to stop at the concession stand and knock back a few cups of "The Official Beer of NASCAR" before hitting the highway and burning some rubber. Hope I don't get in a crash.

LAP
175



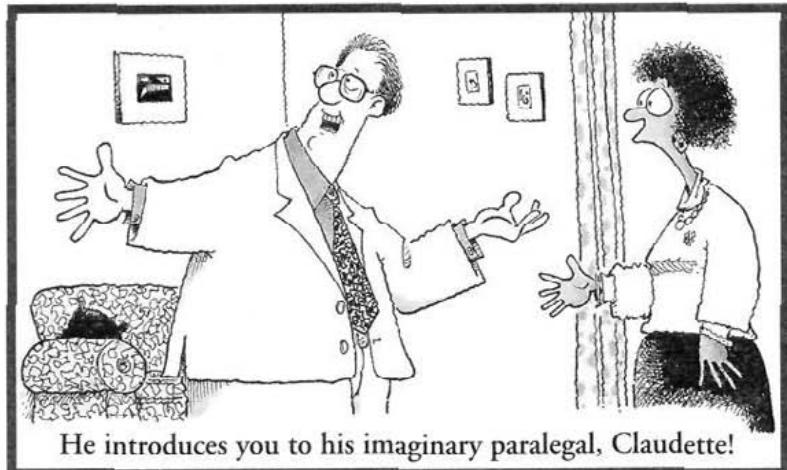


There are two kinds of lawyers, those who are bloodsucking, ambulance-chasing, slimy, bottom-feeding slugs, and those who are *incompetent* bloodsucking, ambulance-chasing, slimy bottom-feeding slugs! How to tell the difference is not always easy, as all of the following plaintiffs found out in our own little legal dissertation which we call...

SUREFIRE, NON-LITIGABLE SIGNS YOU'VE HIRED THE WRONG LAWYER



Before making an objection in court, he leans toward you and asks, "Which is the good one again, 'sustained' or 'overruled?'"



He introduces you to his imaginary paralegal, Claudette!



He keeps a tip jar on his desk!

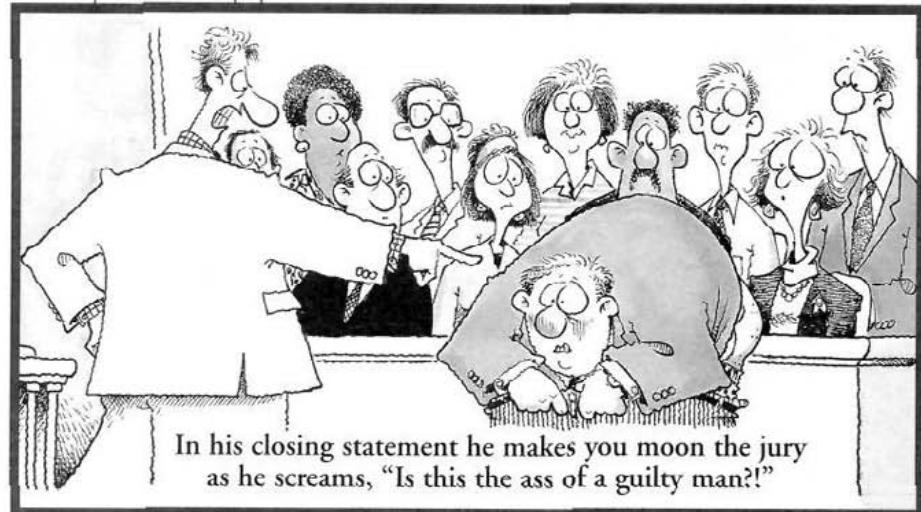


SUREFIRE, NON-LITIGABLE
SIGNS YOU'VE HIRED THE

WRONG LAWYER

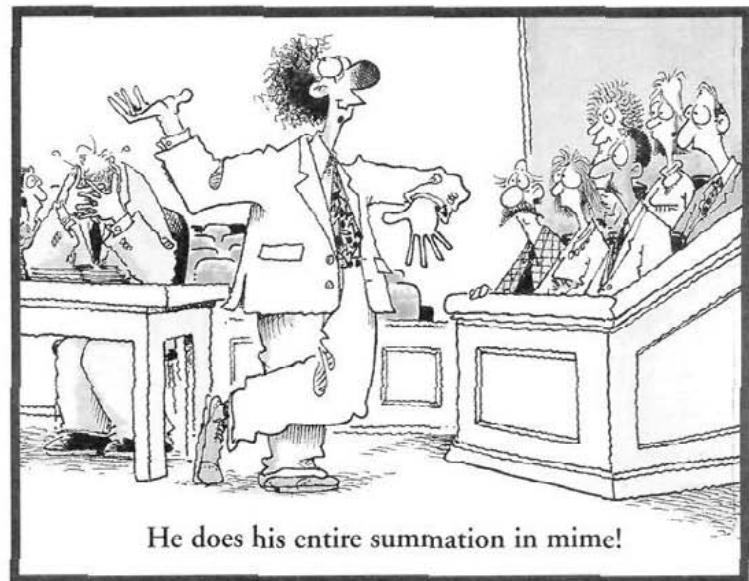


His waiting room is always inexplicably filled with injured rodeo clowns!

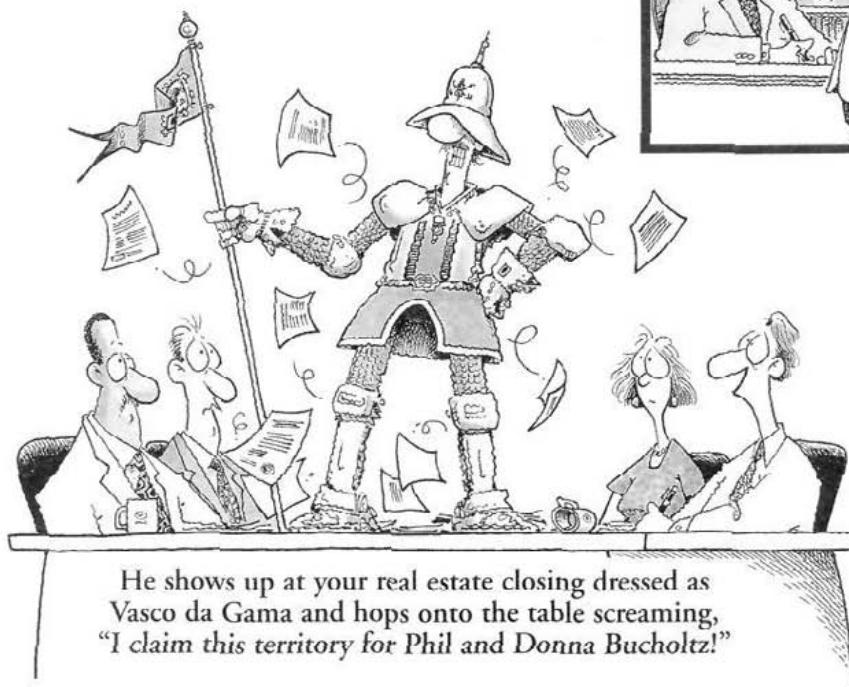


Instead of a place in the Federal Witness Relocation Program, he gets you a free fashion makeover on the *Ricki Lake Show!*





While representing you in
a paternity suit,
his entire defense
centers on the
“Getting You
to Try on
the Condom”
tactic!



He shows up at your real estate closing dressed as
Vasco da Gama and hops onto the table screaming,
“I claim this territory for Phil and Donna Bucholtz!”

During court proceedings, the only legal
precedent he ever brings up is
“Ali vs. Frazier, 1971!”



Every U.S. President has had to deal with a variety of challenges and lead the country through many crises. Some have triumphed, others have failed. All of which got us to wondering - what if Bill Clinton had been Chief Executive in times past? Well, history buffs, wonder no more as MAD careens through the eons of time to present...

ABRAHAM CLINTON - 1865

PRESIDENT DENIES HIDING BEHIND FIRST LADY AT FORD'S THEATER

WASHINGTON - April 17. President Clinton today repudiated charges that he deliberately ducked behind First Lady Mary Todd Rodham Clinton to avoid being shot by John Wilkes Booth at Ford's Theater three days ago.

"It just didn't happen that way," Clinton told reporters. "When Booth shouted 'Sic semper tyrannis' I thought he said, 'It takes a village' and wanted to meet the author." (*It Takes a Village* is the title of the late First Lady's most recent, and apparently last, book.) "Rather than dwell on what happened, I think the First Lady's wishes would be to continue healing the nation's wounds after the Civil War through a series of tax cuts targeted to aid the middle class."

Clinton is also expected to use the fact that Booth used a flintlock pistol to press Congress for quick passage of the Brady Bill, a gun-control measure named for Civil War photographer Matthew Brady, who took countless photographs of military men holding flintlocks.

Clinton's explanation contradicted statements by several eyewitnesses, who said he intentionally hid his wife as a shield when he saw Booth's gun. "They don't call him 'Dishonest Abe' for nothing," said one observer. The controversy has led to the appointment of a special prosecutor, Ezekiel Starr. Starr's Grand Jury is expected to hear testimony today from Vernon Jordan, a recently freed slave and the President's friend, who is expected to back the President's explanation of the events leading to the First Lady's shooting.

"With the first lady out of the way, Clinton's now a single man and can philander right out in the open," said a Washington insider. "Not that it made any difference before."

Despite the seriousness of the charges, Clinton's overall popularity remains astonishingly high. The latest poll shows that 81% of the people consider him an "excellent" President. No southern states were included in the poll, however.



President Clinton and late First lady Hillary, shown Friday at an informal press conference unveiling the President's new hat. Just hours later, the tragic shooting occurred at Ford's Theater.

THOMAS JEFFERSON CLINTON - 1806

CLINTON DENIES INVOLVEMENT IN LOUISIANA-GATE SCANDAL



President Clinton visiting the controversial Louisiana Territory yesterday. He and Miss Gennifer Flowers, left, whom Clinton identified as his unpaid consultant, said they both had an interest in exploring the lay of the land.

WASHINGTON - May 30. President Clinton today claimed innocence regarding shady land dealings in the newly acquired Louisiana Territory. Despite the denials, special prosecutor Alexander Hamilton Starr vowed to carry on his investigation of White House involvement.

According to sources close to the probe, documents exist describing a deal between the President and explorers Meriwether Lewis McDougal and William Clark McDougal. The three men are accused of secretly acquiring thousands of acres of the choice wilderness recently purchased from France to be sold at a profit to independent land developers. The developers allegedly contributed \$100,000 to a so-called "flush fund" used by

Clinton to install experimental indoor plumbing in his Monticello mansion.

"This is just a land speculation deal that I lost money on," said Clinton. "Besides, I had nothing to do with it. My wife put this deal together." Investigators consider this statement highly suspect, as women aren't allowed to own real estate. Starr is also looking into a possible connection between the land deal and the recent mysterious dueling death of Vincent Foster, the First lady's law associate.

Despite the scandal, the President's popularity has reached an all-time high, the latest polls showing that 81% of the American people give him an "excellent" on-the-job rating.

IF BILL CLINTON PRESIDENT T

TON HAD BEEN HROUGH HISTORY

BENJAMIN HARRISON CLINTON - 1890



After discussing the massacre at Wounded Knee today, President Clinton asks reporters to leave so he and an unnamed White House intern can review the Oval Office Log.

PRESIDENT HOLDS U.S. ARMY BLAMELESS AT WOUNDED KNEE MASSACRE IN SOUTH DAKOTA

Cites Faulty Peace Pipe Process

WASHINGTON — Dec. 29. President Clinton refused to condemn the Army in the massacre killing of between 150 and 370 Indian men, women and children at Wounded Knee, South Dakota today.

"It's true that before troops opened fire, our generals smoked the peace pipe with tribal elders," he explained. "But under my order, none of our officers inhaled! This meant the Army wasn't required to follow any treaties, and they started shooting. Besides, our intelligence reports indicated the savages were manufacturing arrows, tomahawks and other weapons of mass destruction. It left us no alternative."

Many in Washington are critical of Clinton's ordering troops into action when he himself avoided serving in the cavalry by spending a year at Oxford University in England. Still, an unrepentant Clinton commented, "When I was elected, I pledged to end concern for the Indian's welfare as we know it, and I've fulfilled that promise. Now, our nation can get on with the business of building a bridge to the 20th century."

The public seems to be siding with the President, as recent polls indicate 81% of the population gives him an "excellent" rating as Commander-In-Chief. None of the polls were taken on Indian reservations.

FRANKLIN DELANO CLINTON - 1941

PRESIDENT SAYS SLOW RESPONSE TO PEARL HARBOR ATTACK HAS NOTHING TO DO WITH ASIAN CONTRIBUTIONS

WASHINGTON — Dec. 14. Addressing a joint session of Congress last night, President Clinton called for an all-out declaration to consider how to best respond to last week's unprovoked attack on Pearl Harbor by the Japanese, which resulted in the sinking of over 20 naval vessels and the deaths of approximately 3,000 American military personnel.

Critics immediately charged that the President's slow reaction is directly related to the millions of dollars of Asian campaign contributions he received during the last election.

In referring to the attack, not the one on Pearl Harbor, but the one on his character, Clinton began his remarks to Congress with "December 7th, 1941 — A day which will live in infamy, because

of baseless charges made against me as part of a vast right-wing conspiracy."

Clinton went on to say, "We have to learn the reasons why our respected Asian friends launched their sneak attack before we can respond appropriately, and to that end I have sent Vice President Gore to attend a Buddhist Temple fundraiser, er, fact-finding conference."

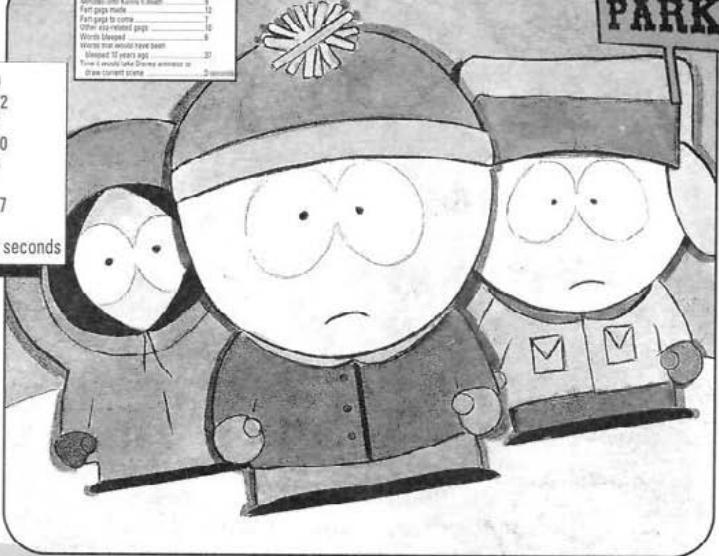
Despite the seeming lack of decisive leadership, President Clinton's popularity rating is still at an all-time high. The rating began rising when he adopted a puppy named Fala last month. Following the President's address to Congress, Freshman Kansas Senator Robert Dole was heard exclaiming, "Where's the outrage, where's the outrage?"



Following his remarks to Congress last night, President Clinton prepares to have a fireside chat with a member of his staff.

Minutes until Kenny's death	.9
Fart gags made	.12
Fart gags to come	.7
Other ass-related gags	.10
Words bleeped	.6
Words that would have been bleeped 10 years ago	.37
Time it would take Disney animator to draw current scene	.3 seconds

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Time it would take Disney animator to draw current scene	.3 seconds



White trash on set	.4
White trash to come	.7
Punches thrown	.24
Punches landed	.2
Punch efficiency	.8%
Words bleeped out	.57
Clichés in Jerry's final thoughts	.12



STATS ENTERTAINMENT! DEPT.

One of the precious few good things to come out of the FOX network (besides Christina Applegate) has been the "FOX Box" — the little graphic displayed on the upper left hand corner of your TV screen during sporting events that details such information as the score, the time remaining and what down it is. Don't you wish all TV programs kept you that well-informed? No? Well, play along anyway as we present...

Time till next Tom Cruise reference	.46 seconds
Butts kissed	.15
Consonants ignored	.19
Streisand mentions	.28
Pointless applause	.102 decibels

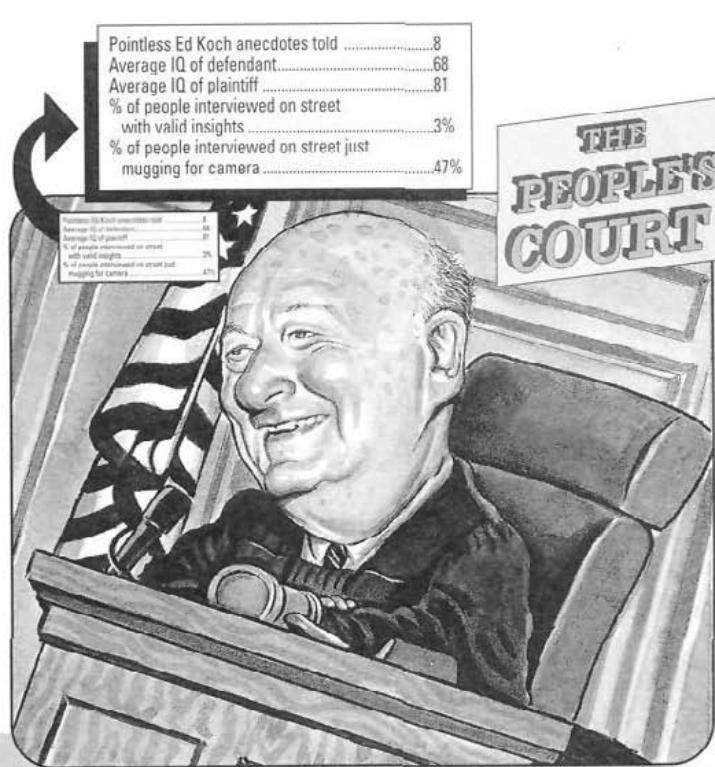
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Butts kissed	.15
Consonants ignored	.19
Streisand mentions	.28
Pointless applause	.102 decibels

WHEN NON-SPORTS THE "FOX BOX"

Minorities insulted for dramatic impact	.6
Shots of partially exposed breasts	.3
Inches away from seeing nipple	.15"
Compound words using "ass"	.12
Interrogation tactics that would have Hard Copy drooling	.9
% of time Sipowitz is pissed	.62%
% of caffeine in cops' blood	.81%

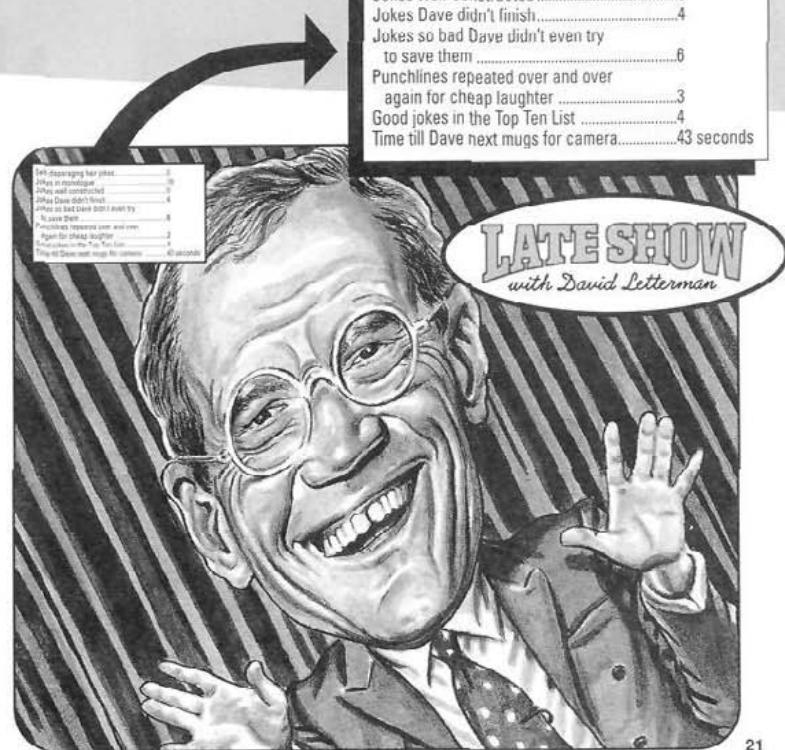
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SHOWS USE CONCEPT

ARTIST: DREW FRIEDMAN
WRITER: ANDREW J. SCHWARTZBERG





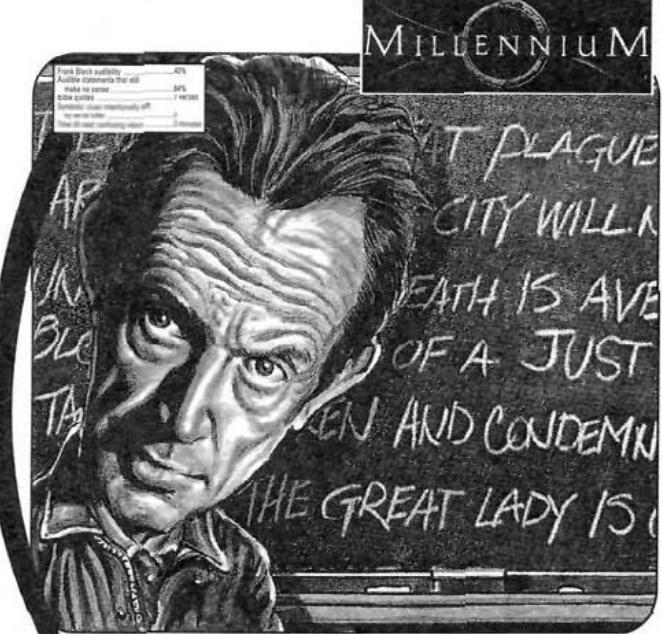
Length of time Dr. Drew waits to give real advice while Adam insults caller 23 minutes
Helpful tidbits from celebrity guest 0
Combined length of penises discussed 92 inches
People told to seek counseling 14
People who will seek counseling 0
Times Adam Carolla mentions how much he likes lesbians 8

ellen

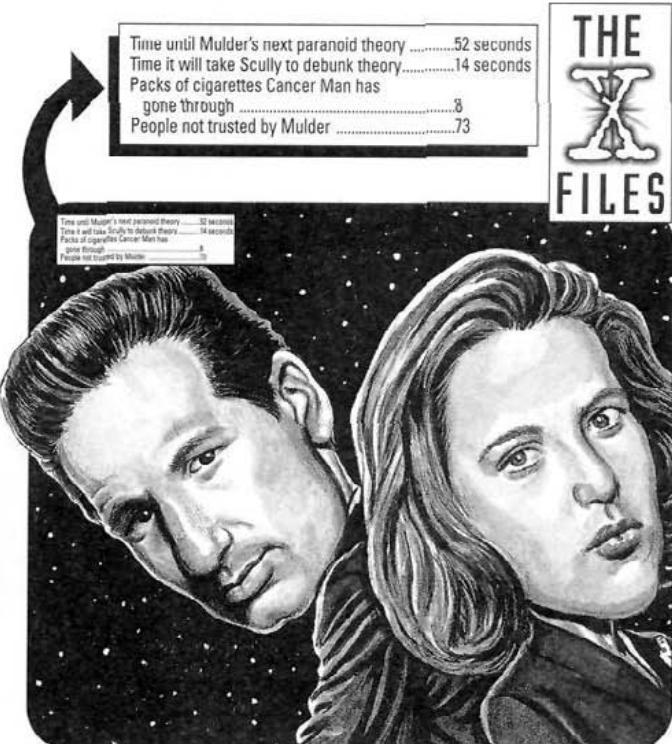


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Helpful tidbits from celebrity guest 0
Combined length of penises discussed 92 inches
People told to seek counseling 14
People who will seek counseling 0
Times Adam Carolla mentions how much he likes lesbians 8

Loveline



Frank Black audibility 43%
Audible statements that still make no sense 64%
Bible quotes 7 verses
Symbolic clues intentionally left by serial killer 5
Time till next confusing vision 3 minutes



Time until Mulder's next paranoid theory 52 seconds
Time it will take Scully to debunk theory 14 seconds
Packs of cigarettes Cancer Man has gone through 8
People not trusted by Mulder 73

**THE
X
FILES**

Time until Mulder's next paranoid theory 52 seconds
Time it will take Scully to debunk theory 14 seconds
Packs of cigarettes Cancer Man has gone through 8
People not trusted by Mulder 73

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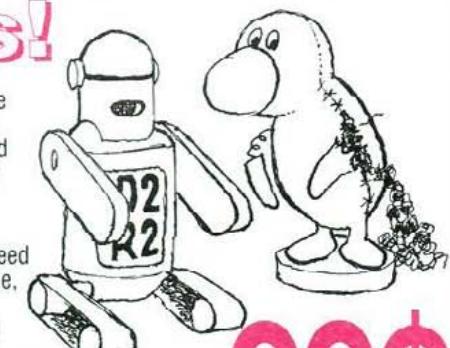
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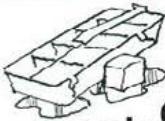


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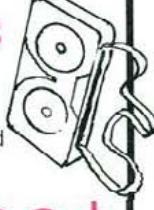
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For The Holiday
That Was Over Just
Three Months Ago!



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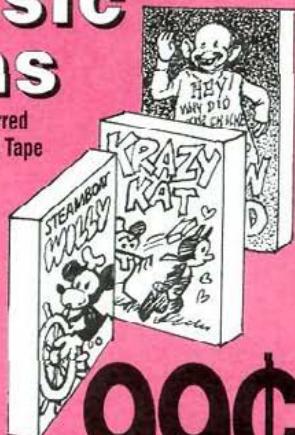
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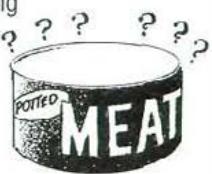


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30,000 Count



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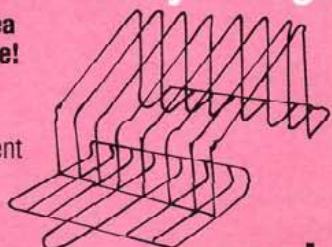
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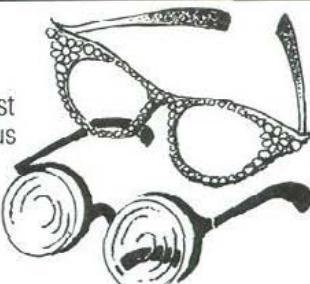
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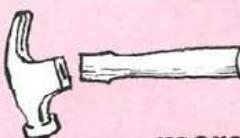
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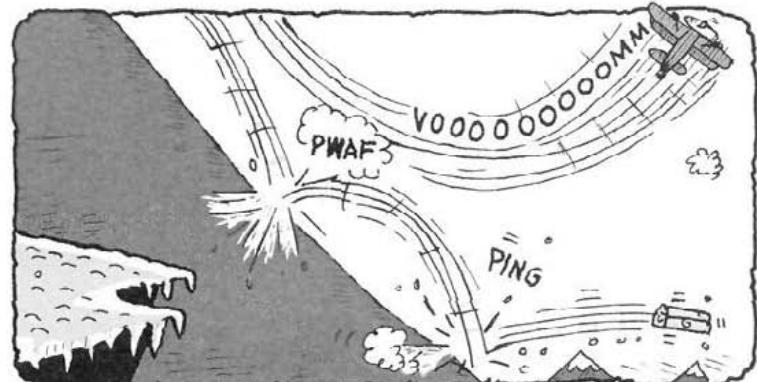
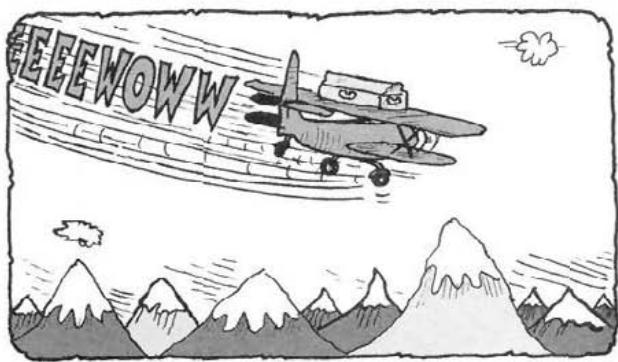
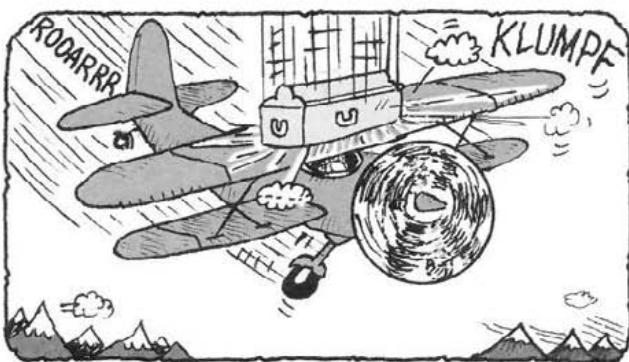
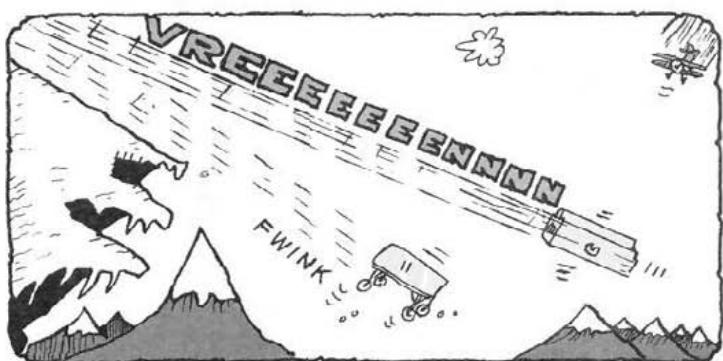
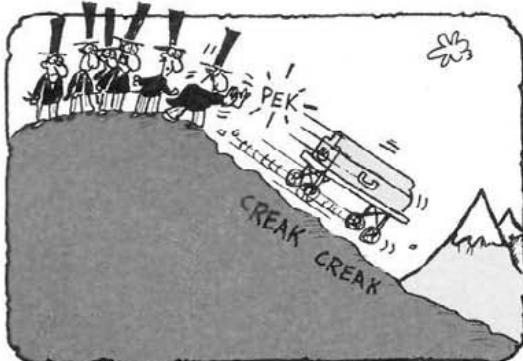
merely 99¢

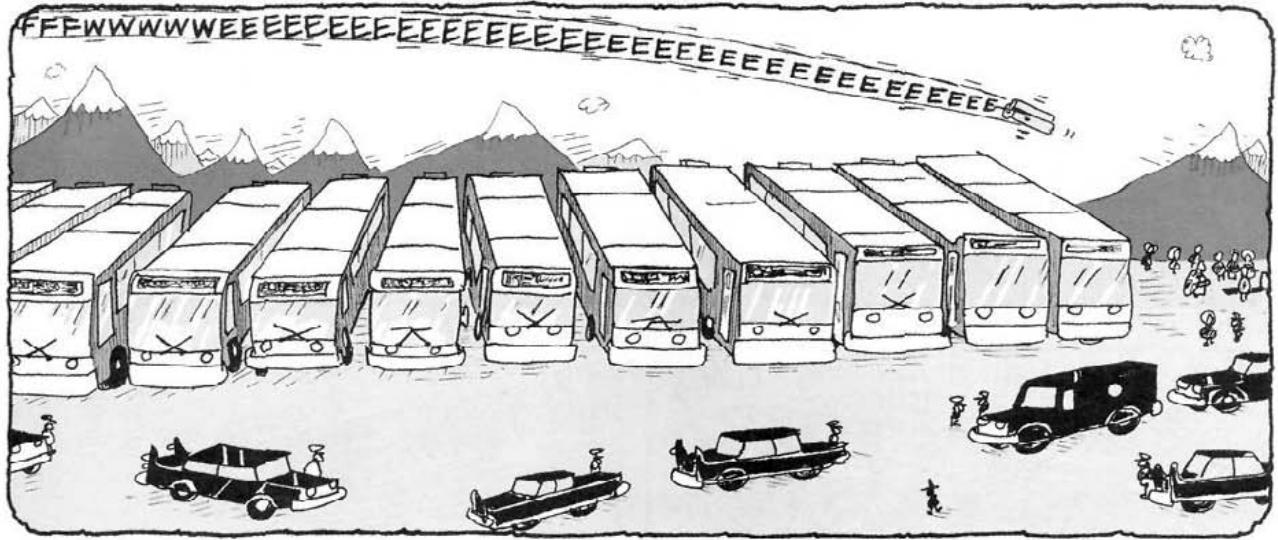
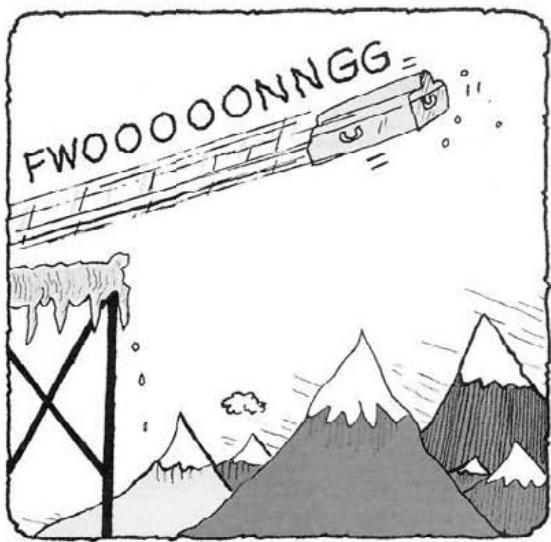
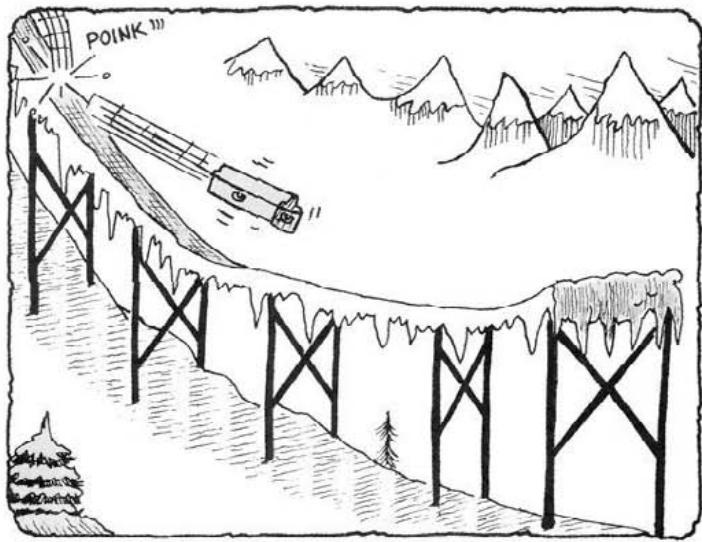
merely 99¢



TALES FROM
the DUCK SIDE

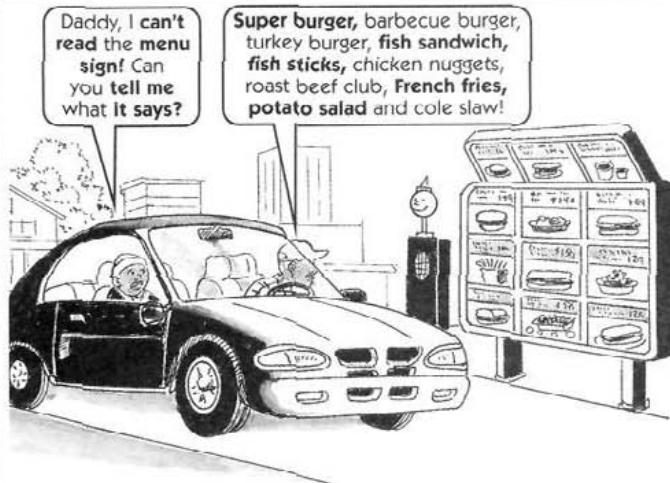
THE DAREDEVIL'S ADVOCATE







FAST FOOD



SOCIOLOGY

A hundred years ago, parents had lots of children!

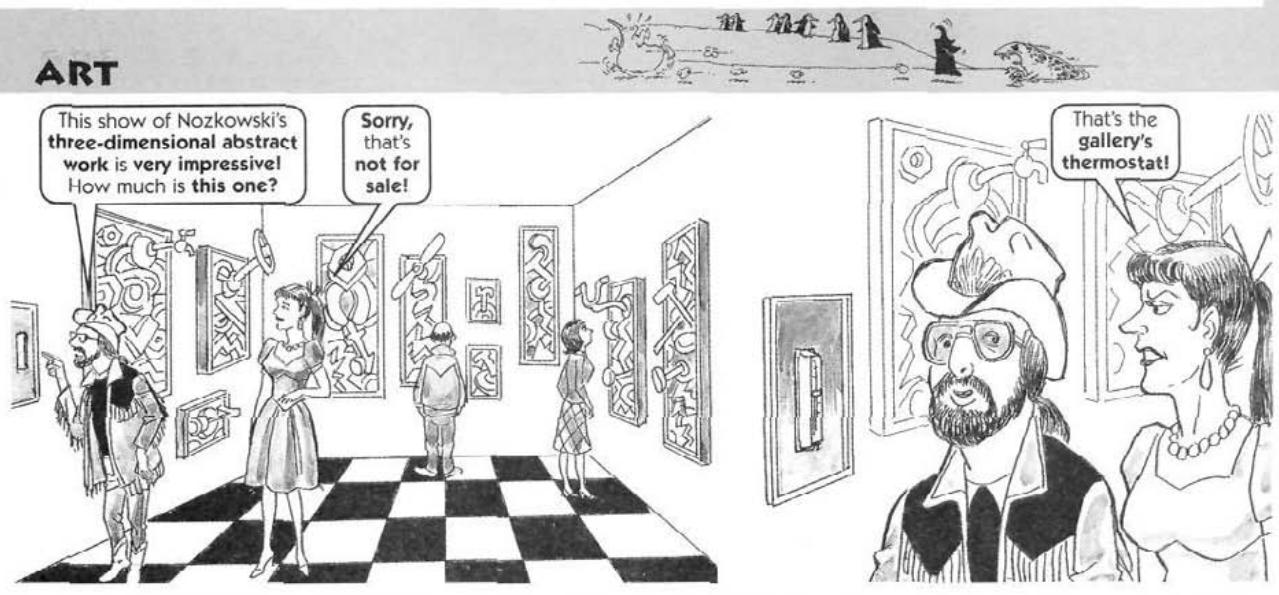
Today, children have lots of parents!



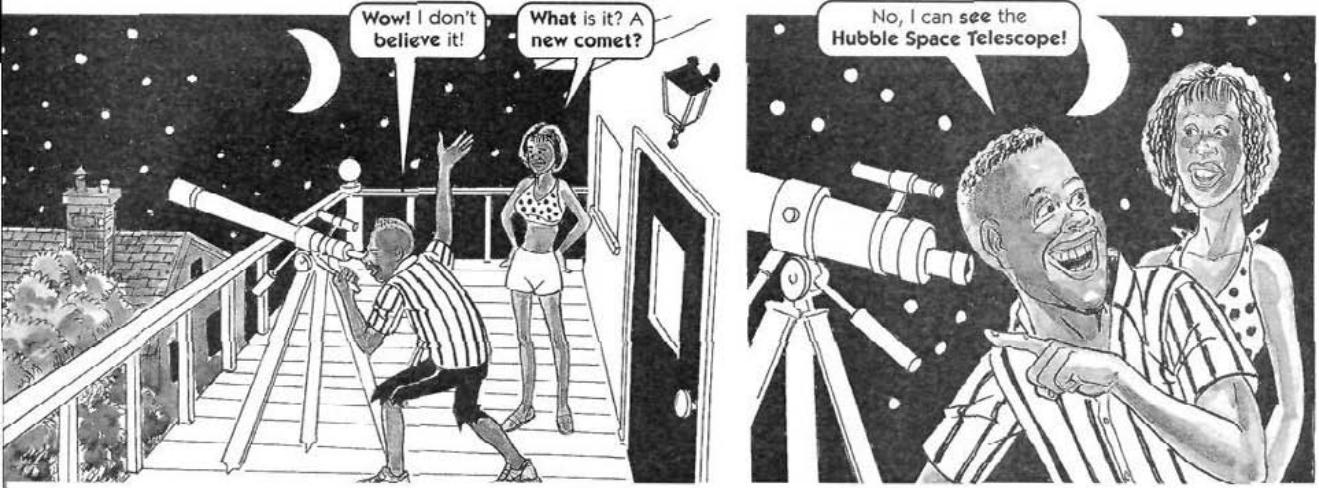
ARTIST AND WRITER: DAVE BERG



ART



ASTRONOMY



GUNS



THERAPY



SHOPPING



POWER

Gentlemen, those
are my proposals!
Now we will
vote on them!

All those who
don't approve,
please signify by
saying, "I resign!"



FASHION

She
divorced
me!

I'm afraid that dress
is too small for
you, Madam!

I can't
understand
why!

It's obvious they don't
make size 12 as
large as they used to!



RELATIONSHIPS

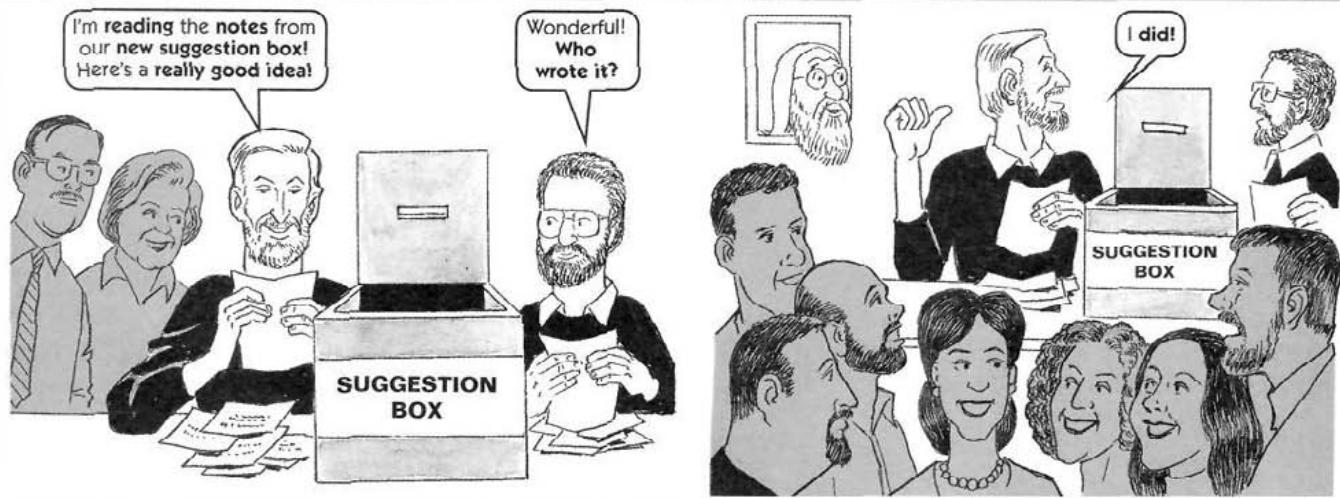
I finally met a guy who I can
take seriously! We really
have so much in common!

That sounds great! Where
did you meet him?

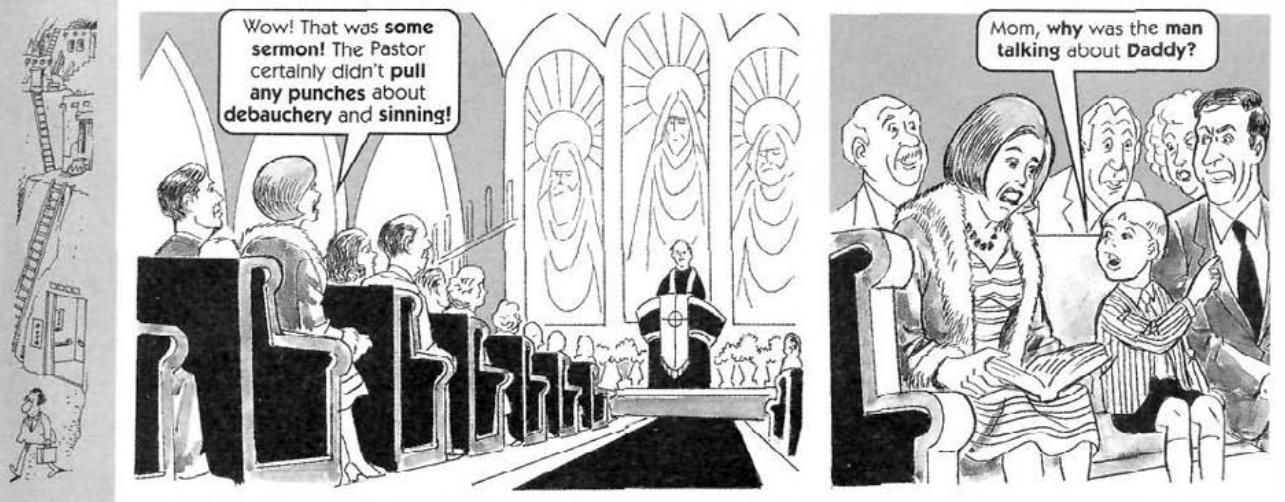
At the jewelry store!
We were buying the
same earrings!



THE OFFICE



RELIGION



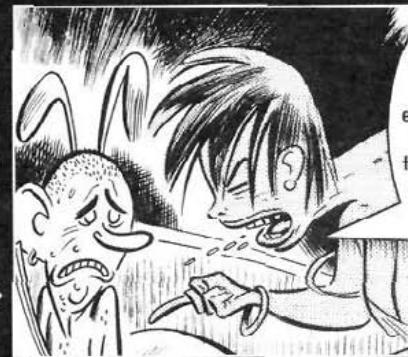
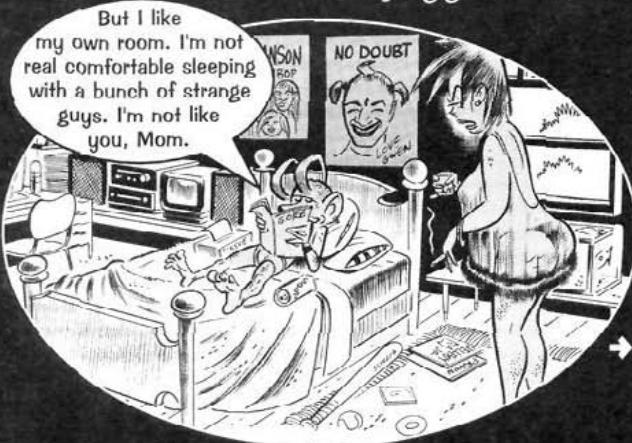
DOCTORS

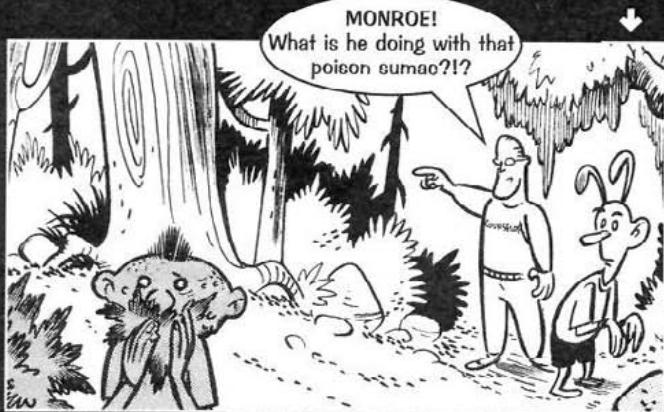


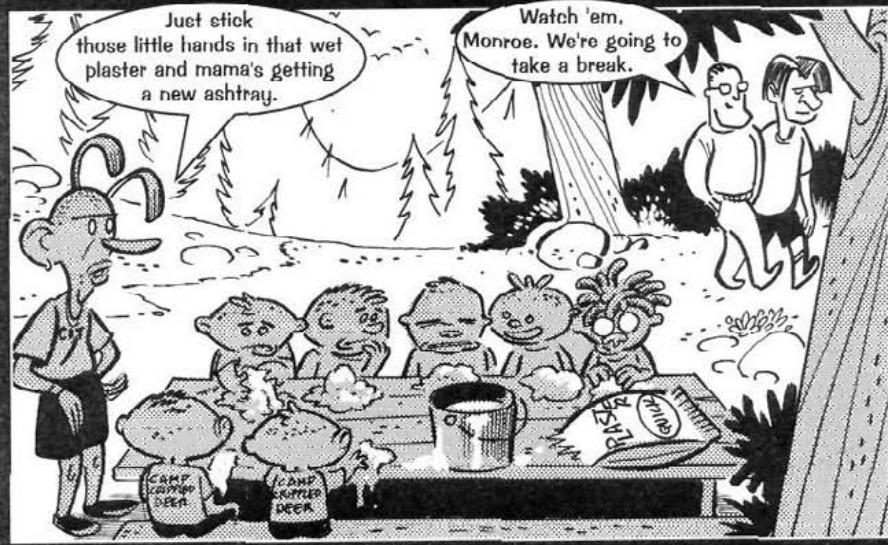
MONROE & CO.

THE SUMMER CAMP JOB

Ah, Summer! A time to kick back on the beach, sip a slurpee and let your brain atrophy. Unless you're our hero, because for him it's time for his first summer job!!! Good old mom "pulled a few strings" and landed our boy a gig as a C.I.T - Counselor in Training. Pack your bug repellent and off we go!









To Be Continued...



HEAR THE RADIO THAT WOKE UP AN ENTIRE INDUSTRY*

*To the fact that there are idiots out there willing to spend hundreds of dollars just for a radio!

Popular Audio wrote that it is "a sonic masterpiece." Radio Magazine wrote that it is "simply amazing...a genuine breakthrough in sound quality!" And High Fidelity wrote, "Sorry, but you'll have to take thousands of dollars in advertising in our magazine like you did in Popular Audio and Radio Magazine before we'll write hyped-up copy about how great your radio is." What radio are they all talking about? The Boose® Wavy radio.

HALF A MILLION PEOPLE ALREADY OWN THE BOOSE® WAVY RADIO.

In just over three years, the Wavy radio has changed the way half a million people listen to music — people like Stanley Karpinski of Staten Island, NY, who said, "It's changed the way I listen to music. I stopped listening to CDs and audiocassettes! I had to! The Wavy won't play them. It's just a damn radio!"

OUR EXCLUSIVE, AWARD-WINNING DESIGN

The secret to the Wavy radio's remarkable success lies in an exclusive, award-winning design. Our experts spent countless hours designing sleek, elegant ads for the Wavy radio, resulting in a remarkably successful ad campaign that has won numerous awards for its design. The actual design of the radio itself



Open up a Wavy radio and you'll see our exclusive acoustic wavguide speaker technology. You'll also immediately void our 30-day money back guarantee.

was a piece of cake, using the same technology found in a \$9 K-Mart clock radio. The Wavy radio measures just 4 1/2" x 14" x 8 1/4" x 10" x 22 1/8" x 9". It comes with a credit card-sized remote control that will easily slip between the tightest of sofa cushions never to be seen again, six AM/FM pre-set buttons that have been permanently set at the factory to our favorite stations for

your convenience, and dual alarms which can be heard up to five miles away. Is it any wonder that people who weren't smart enough to buy a stereo system with a CD player, AM/FM radio, dual cassette deck, graphic equalizer and detachable speakers (for half the price that our product costs) are now stuck using the Boose® Wavy as their primary stereo system?

EVEN OUR IN-HOME TRIAL SOUNDS GREAT.

Order a Wavy radio today and take advantage of our risk-free, in-home trial. If after 30 days, you aren't convinced that this is the best sounding radio you've ever heard, simply return the radio to us in its original unopened carton for a full refund. No questions asked! That's right! You have our 100% guarantee that our in-home trial sounds great, providing you don't go back and reread this last paragraph for finely-crafted legal loopholes.



This miniature remote control was lost forever right after this photo was taken.

CALL TODAY AND MAKE SIX INTEREST-FREE PAYMENTS.

The Wavy radio is available for \$349 direct from Boose®, one of the leading names in high fidelity equipment manufacturers when listed alphabetically. And now our six-month installment payment plan lets you make six monthly payments interest free when you agree to our exclusive seventh payment of all interest! Call today and hear more about the product that has consumer groups and state attorneys general talking.

CALL BY
NOVEMBER 1, 1998
and ask our operators about
FREE SHIPPING
and why we don't offer it.

CALL 1-800-BAMBOOZLED EXT. R2D2

When you call, ask about our six-month installment payment plan. (Qualifications based on a sworn affidavit that you own a valid credit card and that your call is not being traced or recorded by law enforcement officials.) Also ask about FedEx® delivery service and how it differs from the third rate carrier we'll be using to ship your radio.

Please specify your color choice:
 Butty White Earl Gray

Mr./Mrs./Ms.

Name _____ (Please Do Not Print)

Address _____

City _____ State _____ Zip _____

Morning Phone _____

Afternoon Phone _____

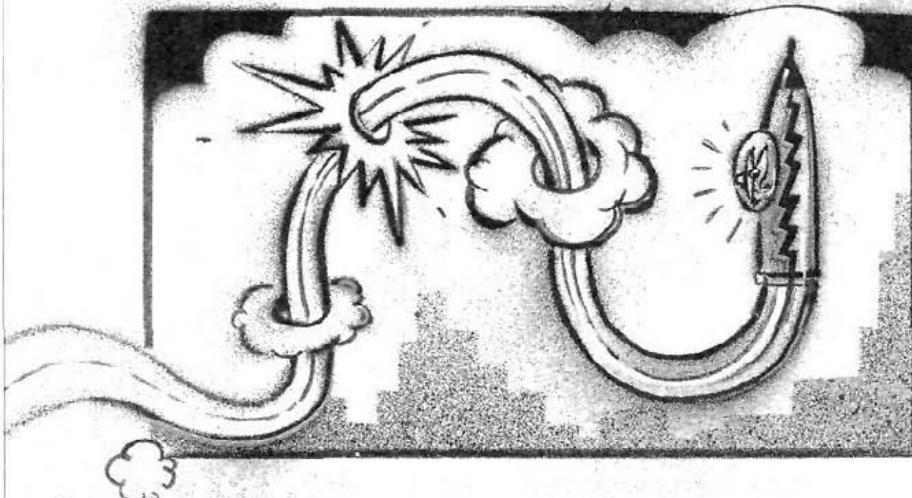
Late Afternoon Phone _____

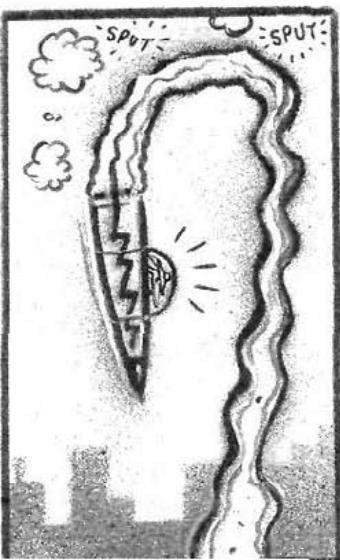
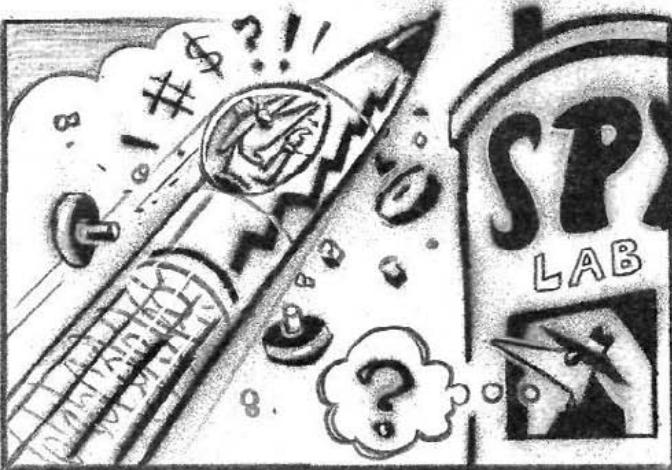
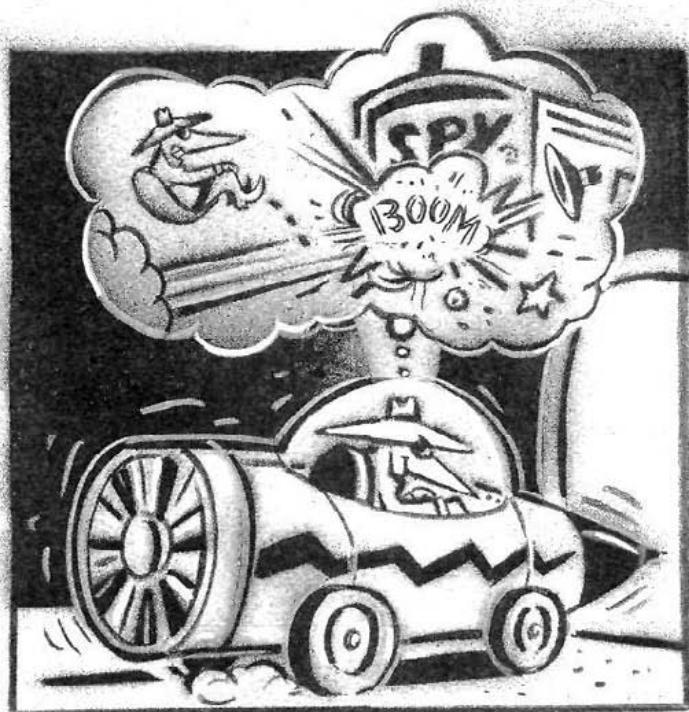
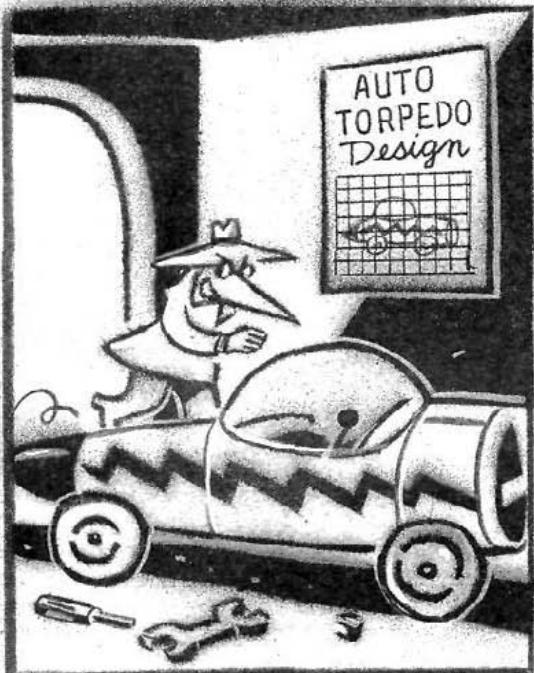
Evening Phone _____

(No salesman will call.)

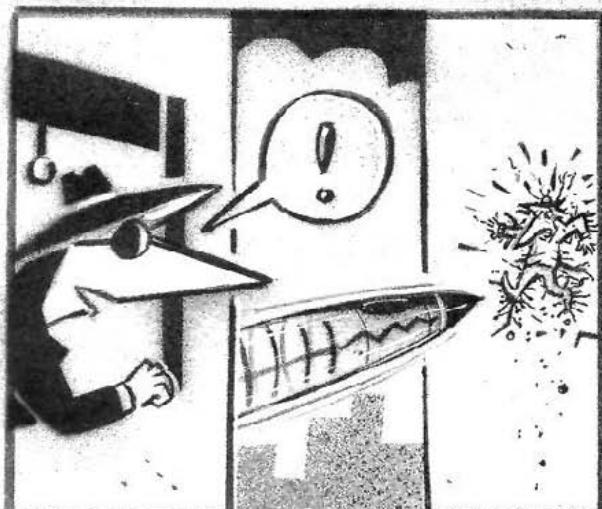
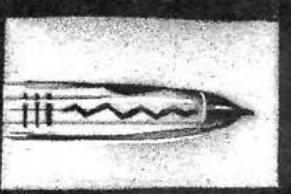
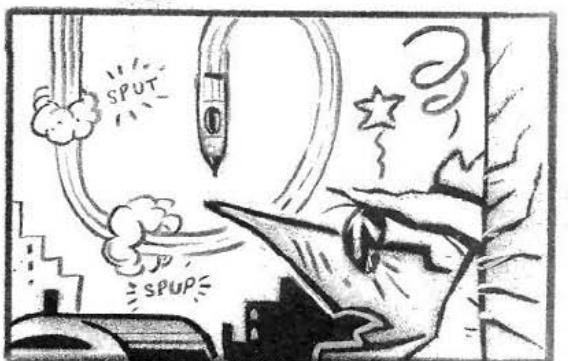
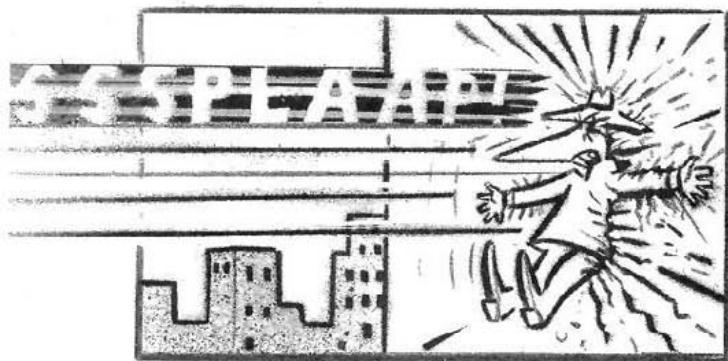
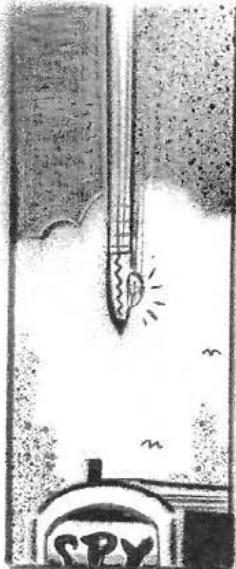
Mail to Boose® Corporation, Dept. NOCLD-RU-NUTS
The Compound on The Mountain, FramedAgain, MA 00019

BOOSE®
Better sounding ads through research®





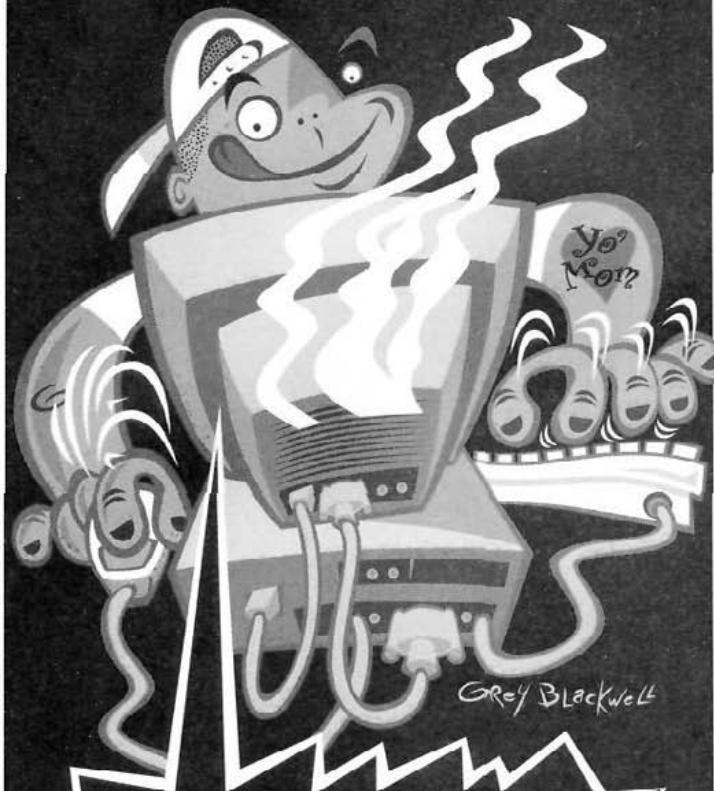
MORE →



KUPER



There's a book that recently (and inexplicably) made a climb up the best-seller list called *Snaps*, a collection of insults and taunts that allows even the most uncreative of homeboys to have well-rehearsed put-downs on the tip of their tongue. The problem is, the book didn't include every type of jibe needed in this fast-paced, technological age! That's where we come in! Here's...



Grey Blackwell

Yo' mamma's so **FAT**, she uses
TRIPLE E-MAIL!

Yo' mamma's so **DUMB**, she spent
five hours trying to **FIND** the
"ANY" KEY!

Yo' mamma's so **UGLY**, she can't even
TURN ON her **COMPUTER!**

Yo' mamma's so **LAZY**, she'll only
SINGLE CLICK the **MOUSE!**

Yo' mamma's so **DUMB**, she looks
BEHIND HER before she hits
the **BACKSPACE KEY!**

Yo' mamma's so **UGLY**, she can't
get a **CYBER DATE!**

CYBER-SNAPS

YO' MAMMA JOKES FOR COMPUTER NERDS

Yo' mamma's so **FAT**, she has to use
DOORS instead of **WINDOWS!**

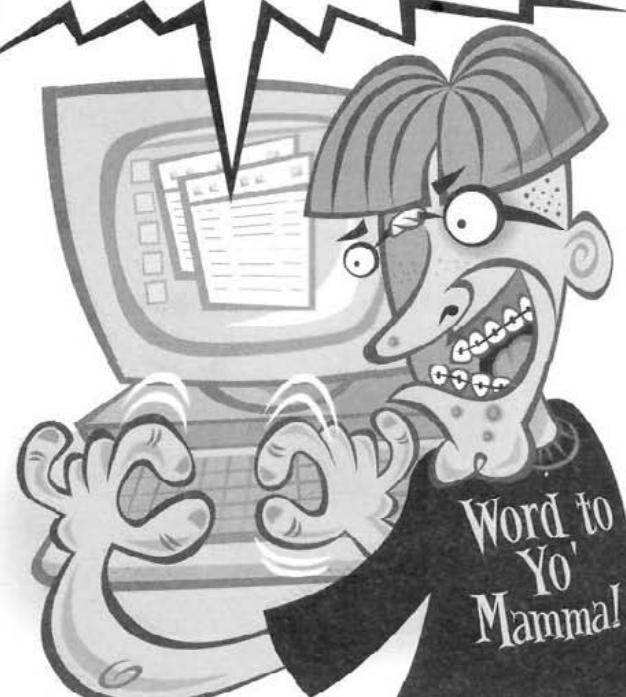
Yo' mamma's so **UGLY**, the
GLARE SCREEN protects
the **MONITOR** from **HER!**

Yo' mamma's so **LAZY**, she'll **CUT**,
but **WON'T PASTE!**

Yo' mamma's so **DUMB**, she puts
on a **WET SUIT** to **SURF**
the **NET!**

Yo' mamma's so **FAT**, she **CAN'T**
FIT in a **CHAT ROOM!**

Yo' mamma's so **DUMB**, she
SPELL CHECKS her **NAME!**



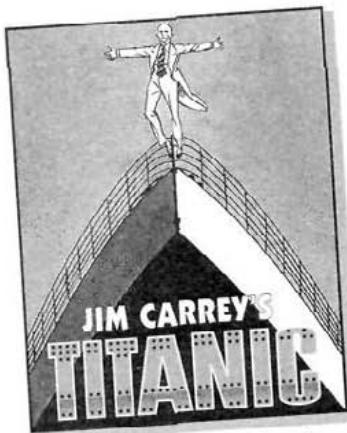


ICEBERG'S-EYE VIEW DEPT.

Now that *Titanic* is the highest-grossing film of all time, Hollywood logic dictates that there **MUST** be a sequel. The problem is, the ship sank only once, story over, done deal!

Not to worry, though! We screenwriting geniuses at MAD have a plethora of ideas for...

TITANIC SEQUELS



If you were one of the millions of people who enjoyed James Cameron's *Titanic*, just wait 'til you see what happens when the Master of Mugging himself, Jim Carrey, takes a crack at the same story! Yes, the Clown Prince of Ham is at it again, going through his entire repertoire of exaggerated expressions of panic as the mighty ship sinks into the sea! After two hours of his frenetic, over-the-top acting style, you'll never be happier to see a man drown!



ICEBERG!



drinks! Julia Roberts plays Willis' estranged wife, a brilliant prostitute-turned-oceanographer. Unfortunately, watching these two bickering ex-lovers won't melt your heart — or many icebergs!

The berg is back! Not content with having sunk the *Titanic*, the dreaded evil Iceberg continues its deadly vendetta against cruise ships, picking off every one that attempts to cross the Atlantic. Bruce Willis plays a hotshot navy commander who survived a previous encounter with "the berg" — and now he's declared his own Cold War, vowing to crush it into a billion little cubes and serve them in party

WE'LL SOON SEE



ARTIST: ANGELO TORRES
WRITER: LARRY SUTTER



Heartthrob Leonardo DiCaprio stars as Romeo Dawson in a motion picture that'll be seen by every teenage girl in America — at least ten times! The film's producers are promising a tale so tragic that theaters where it's playing will literally fill up with tears and cause actual drowning deaths! It's a familiar tale of two star-crossed lovers kept apart by fate and poor acting! At the end, they realize their love can never be, and decide to kill themselves. It's actually a lot like the first *Titanic*, only with a more depressing ending because in this version they die a few minutes earlier!



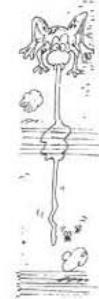
when Hasselhoff offers to sketch all of the Baywatch babes naked in his cabin! And although the scene goes on a bit long, lasting just over two hours and fifty eight minutes of the three hour movie, it does generate enough heat to make the threat of icebergs extremely remote!

The real reason so many people perished when the *Titanic* sank was the lack of qualified lifeguards on board. In this offbeat sequel, the ship is reconstructed and the Baywatch crew is hired to prevent any future disasters. As a bonus, the theme song is sung by David Hasselhoff!

(Sure to be a hit in Germany!) The highlight of the film is



TITANIC SEQUELS WE'LL SOON SEE



Everyone loves the *Old Love Boat* TV show and everyone loves movies about big sinking ships, which means NO ONE will want to miss this bold new film which combines them both! All your favorite washed-up has-been stars are here, falling in love and then sinking to their deaths! Watch as Charo utters her last "Koochie, koochie, koochie!" See Gary Coleman freeze in sub-zero waters and Jimmy "J.J." Walker desperately cling to a life preserver! Whose careers will stay afloat and whose will sink like stones? Half the fun of watching this movie is finding out!

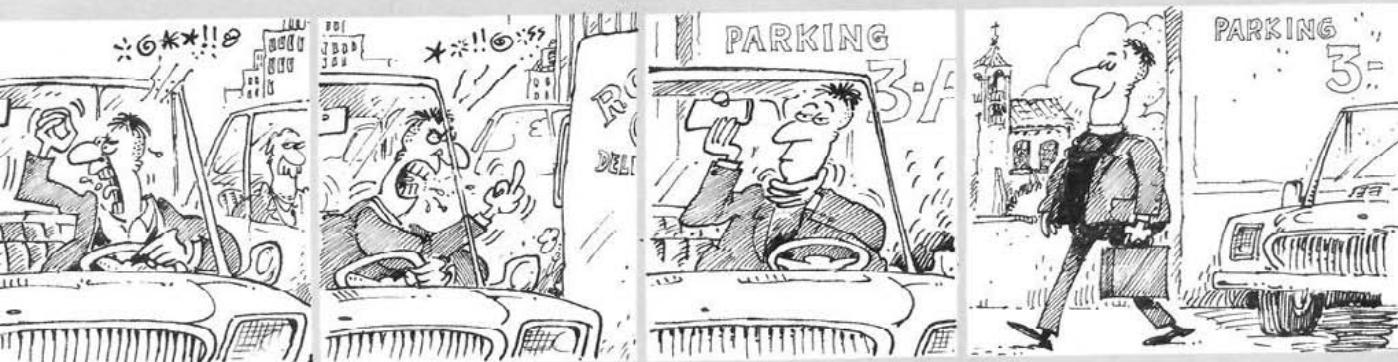


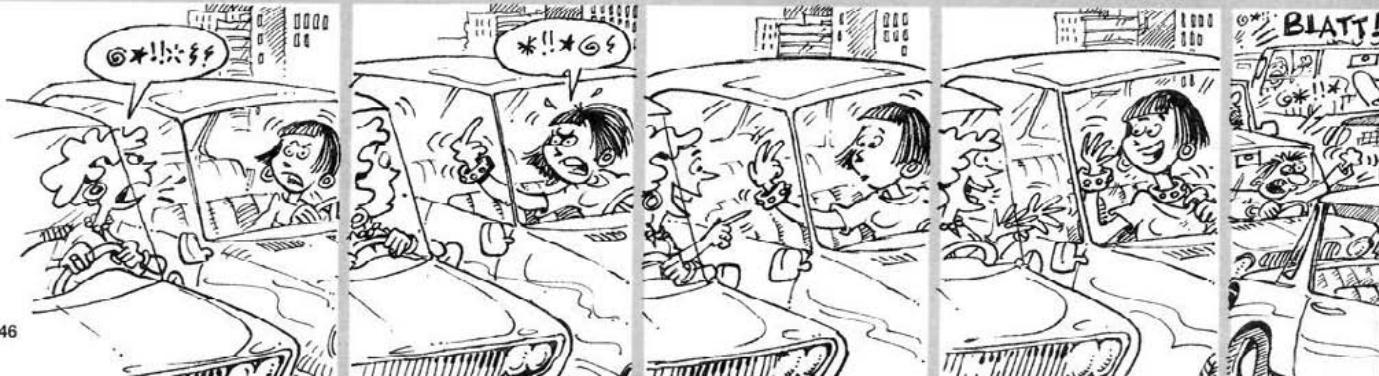
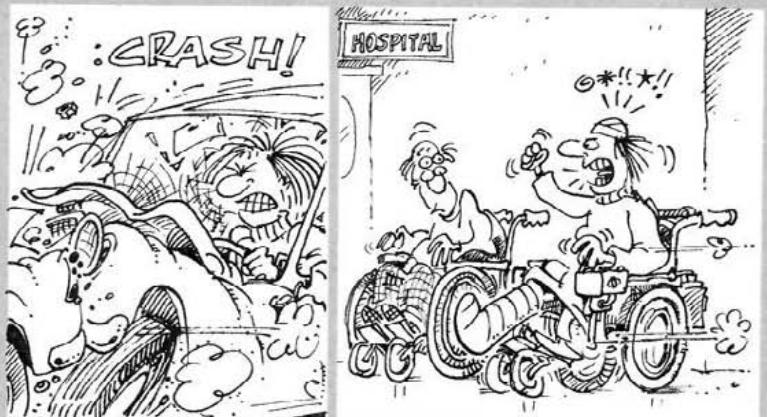
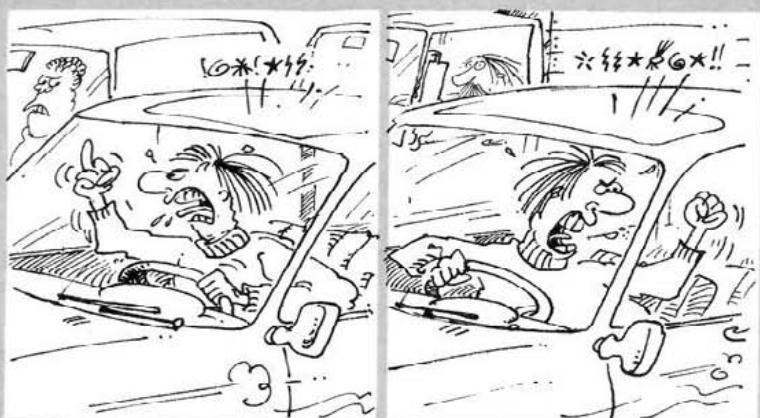
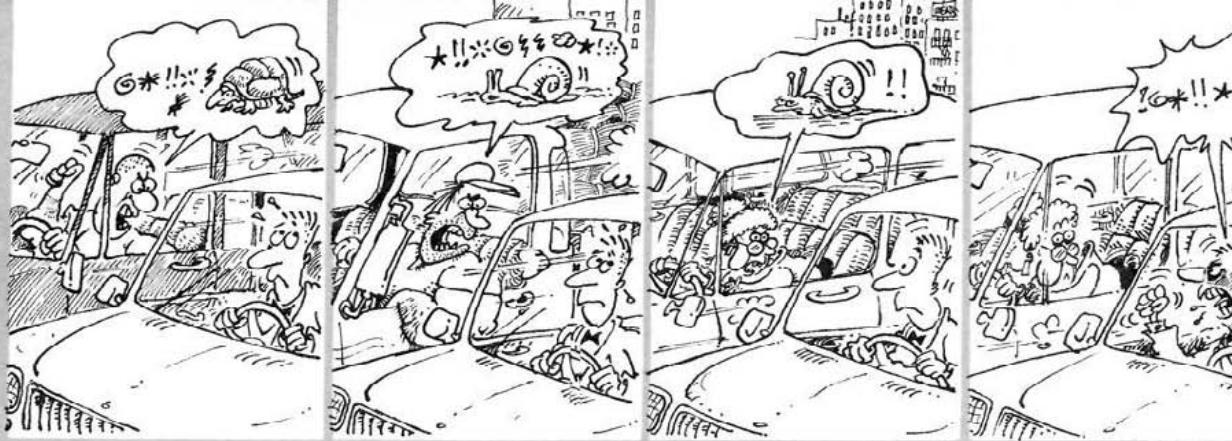
Robin Williams stars as a wacky absent-minded professor who travels back in time and saves the Titanic by zapping it with his shrinking ray! But until he invents a way of zapping it back to its regular size, the ship and its passengers must stay afloat in his bathtub! Enter Jerry Maguire's Jonathan Lipnicki as Williams' precocious son who's determined to sink the Titanic himself! Forget about icebergs — now the mighty ocean liner faces danger from a rubber ducky and a large bar of hand soap!



SERGE-IN GENERAL DEPT.

A MAD LOOK AT ROAD RAGE









GRIEVING LAS VEGAS DEPT.

MAD'S CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars is going to ride the highway to hell!

THIS MONTH'S FUTURE ORGAN DONOR:



Chris Rock

CAUSE OF DEATH

ODDS

Caught in crossfire between East and West Coast rappers while hosting MTV Video Music Awards

2:1

Pummeled to death by parents of kids he conned into calling home using super expensive 1-800-COLLECT

3:1

Terminal laryngitis from yelling all the time

5:1

Crushed at HBO Christmas party by 300lb. Dominatrix from *Real Sex 12*

13:1

Killed by a white liberal angered over his constant use of "the N-word"

25:1

Killed by an African-American angered over his constant use of "the N-word"

109,754:1

ARTIST: HERMANN MEJIA
WRITER: MIKE SNIDER

WHAT AREA OF THE
COUNTRY LEADS
THE NATION IN
DEATH SENTENCES?

HERE WE GO WITH ANOTHER RIDICULOUS
M A D F O L D - I N

More and more states have brought back the death penalty. You can't open a paper today without reading about them strapping another prisoner into Old Sparky, turning up the juice and frying him until smoke comes out his ears and ankles. To find out where death sentences are meted out with unbridled enthusiasm, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A

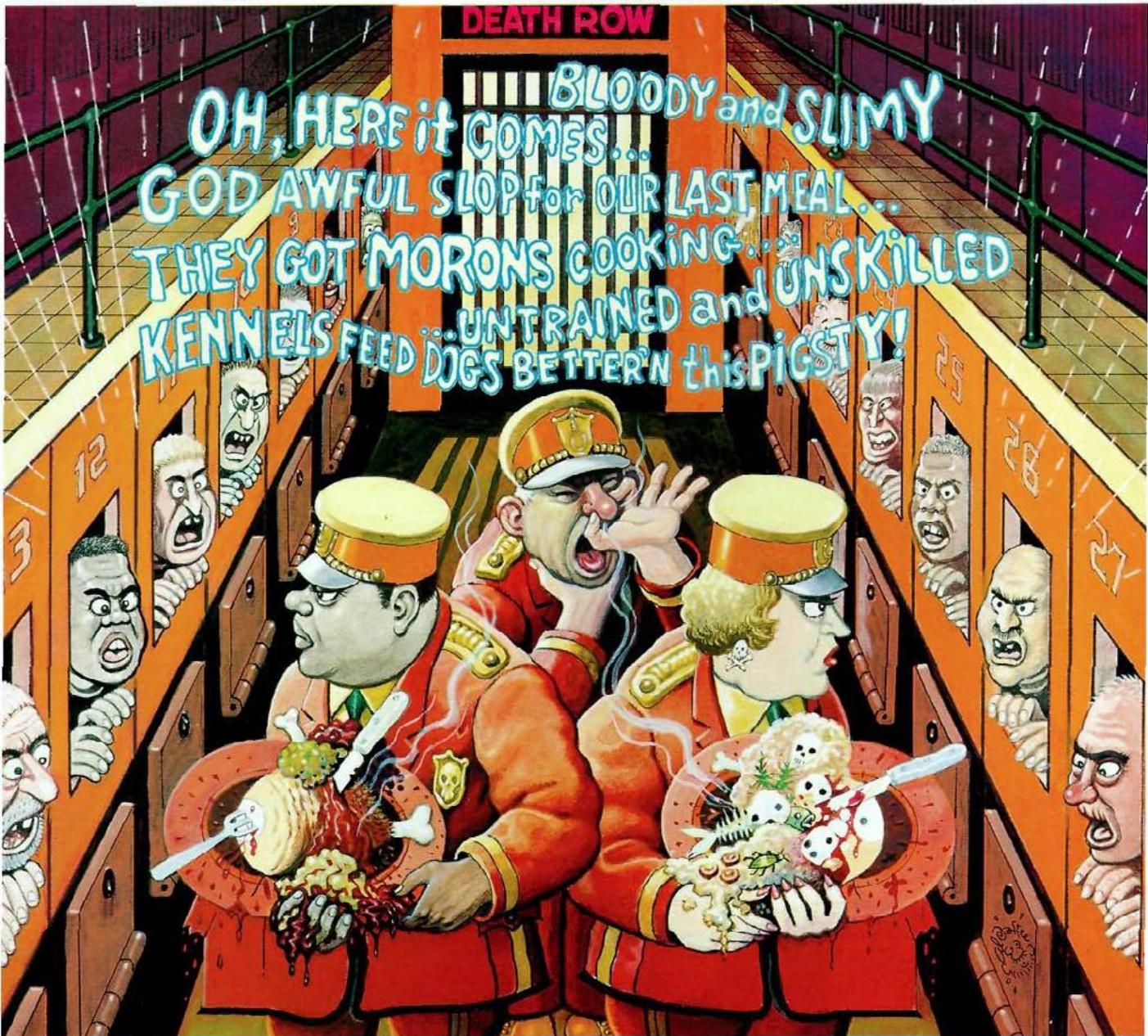
FOLD THIS SECTION OVER LEFT

B

FOLD BACK SO "A" MEETS "B"

DEATH ROW

OH, HERE it COMES... BLOODY and SLIMY
GOD AWFUL SLOP for OUR LAST MEAL...
THEY GOT MORONS COOKING...
KENNELS FEED ...UNTRAINED and UNSKILLED
Dogs BETTER'N this PIGSTY!



MANY OF US KNOW ABOUT ONE UNFORTUNATE
SOUL WHO'LL BE FACING A SENTENCE OF DEATH
PARTICULARLY GRUESOME, SADISTIC AND SICK

A

B

TOMMY HIFIGURE



A MAD AD
PARODY

SOUTH PARK

SPECIAL COLLECTOR'S COVERS! #2 of 2 GET 'EM BOTH!

IND

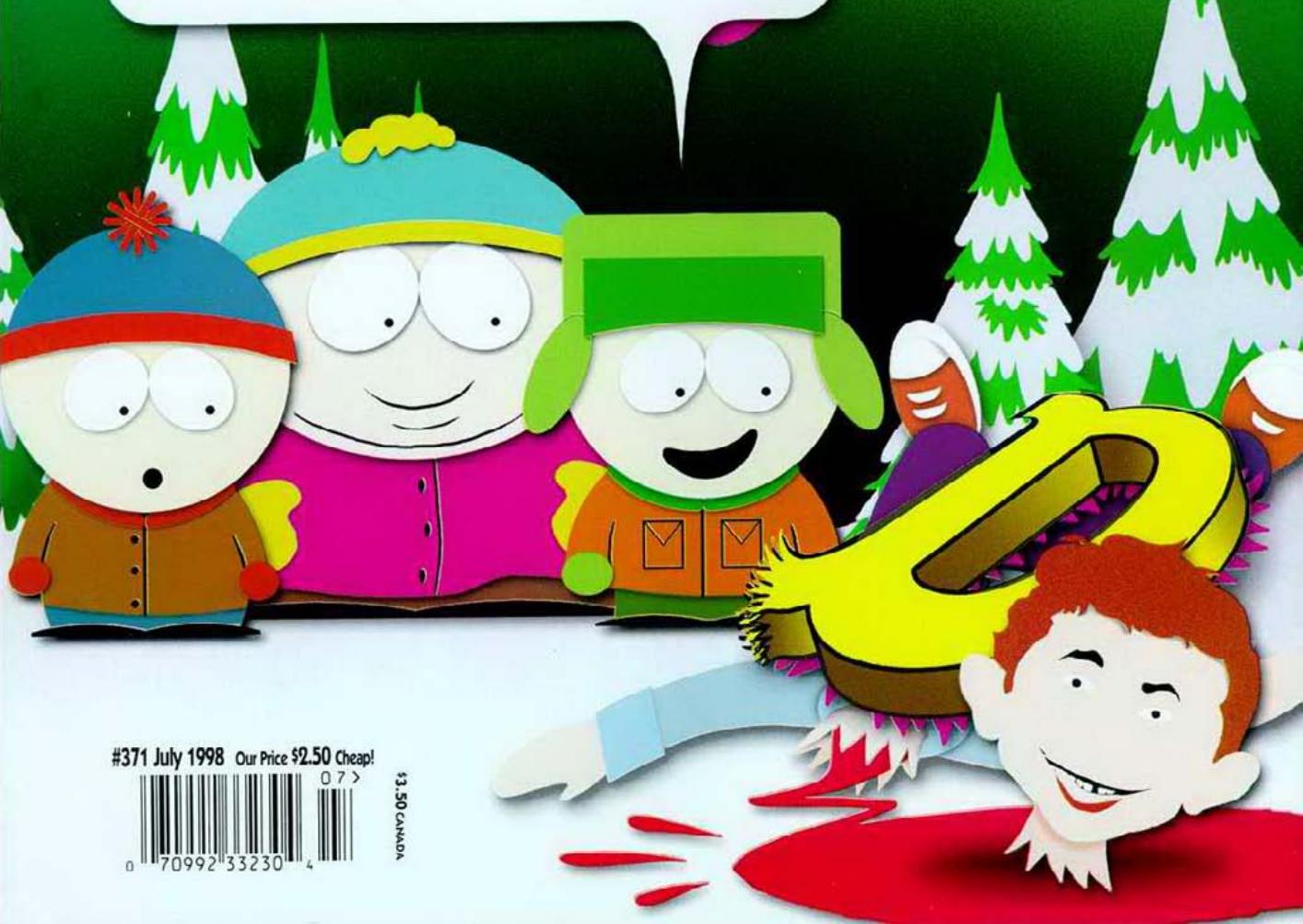
MAD 

100% DEPARTMENT
of Reader Mail...2

ARTMENT:
You...
7

DEPARTME
port About Your
RACE CAR

**Oh my God!
Kenny killed Alfred!
SWEET!**



#371 July 1998 Our Price \$2.50 Cheap!



07 >

\$1.50 CANADA

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